

PROJECT WORK – STEP 1

Names: _____

Step 1

Think of a concept

- Who's your fragrance for – *men, women, teens, football supporters ... ?*

 - What does it smell like – *roses, a day at the beach ... ?*

 - How should it make the person feel – *free, happy, special ... ?*

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- A:** I think we should create a *unisex fragrance for teenagers*.

B: Why don't we make a fragrance for *students of English*?

C: That's a *great / terrible / very interesting idea*.

D: It could smell like *something typically English*.

E: The person who wears it should feel *English!*