



Nestlé

4 Read the text. Discuss the questions with a partner.

When you see the name Nestlé, perhaps you think of breakfast cereals, Nescafé instant coffee, or Nespresso machines. But what else do you know about the company? What other products does it sell, and where? How many people work for the company and why do they like working there? What does the company do to protect the environment?

Listen to *Nestlé in Focus* tonight at 8.00 p.m. to get answers to these and many other questions.



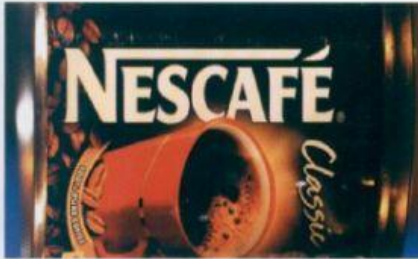
5 Work with a partner. Make questions about Nestlé using the prompts below.

Example: How old is the company?

- 1 How old / company?
- 2 What products / company / specialize in?
- 3 What / its annual sales?
- 4 Where / its head office?
- 5 How many factories / have?
- 6 company / sell / products / all five continents?
- 7 How many people / employ?
- 8 What / offer / its employees?
- 9 company / a lot of work in the community?
- 10 How / protect the environment?

6 02▶ Match answers a–j to questions 1–10 in **5**. Then listen to the radio programme and check.

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| a 780. ____ | f Many possibilities for training. ____ |
| b More than 140 years old. ____ | g Yes, it gives money and other help. ____ |
| c Yes, it does. ____ | h Food and beverages. ____ |
| d 276,000. ____ | i Vevey, Switzerland. ____ |
| e More than 107 billion Swiss francs. ____ | j By using less energy and packaging. ____ |



7 Make sentences about Nestlé, using the questions in **5** and answers in **6**.

Example: The company is more than 140 years old.

8 Work with a partner. Ask and answer the questions in **5** about your company.

9 Work with a different partner. Tell them about your first partner's company.

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The Nestlé Company was created in 1866 by Henri Nestlé. The first Nestlé product was baby milk. The company still produces baby products today, but this is just one in a wide range of food and beverage products, including bottled water, breakfast cereals, and ice cream. It's a very successful company with sales last year of more than 107 billion Swiss francs.

Nestlé is a truly global company. Its Head Office is in Vevey in Switzerland, but it manufactures in 780 factories around the world, and sells on all five continents. For this, it depends on its 276,000 employees. Nestlé believes that it is important to invest in its employees. Training is an important part of its philosophy. In 2002, 65% of its employees received some form of training. That's one reason why less than 5% of employees leave every year.

Nestlé also invests in people outside the company, giving money and help to local communities. The company offers education in nutrition, and health programmes, and gives free food. It also plays a role in protecting the environment,

by using less water, less energy, and less packaging. Stay tuned for more, in *Nestlé in Focus*, right after the break.