## Multi-part verbs

Look can have different meanings when combined with different words. Match the verbs 1-5 with the meanings a-e.

- look at
- 2 look for
- 3 look after
- 4 look like
- 5 look forward to

- a try to find something you have lost
- b seem, or be similar to
- c observe
- d take care of, be responsible for
- be pleased about something that is going to happen

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## **Suffixes**

Look at these adjectives from the text and notice how they are formed from nouns.

tradition → traditional imagination → imaginative profit → profitable beauty → beautiful

How do you form adjectives from the following nouns? Use a dictionary.

1 practice 2 success 3 competition 4 accident 5 innovation 6 care 7 reason 8 fashion

1. \_\_\_\_\_\_ 2. \_\_\_\_

3. \_\_\_\_\_ 4. \_\_\_\_

5. \_\_\_\_\_\_ 6. \_\_\_\_\_

7. \_\_\_\_\_\_ 8. \_\_\_\_\_

## Developing company creativity

- Paul Saunders, a consultant, talks about the importance of developing creativity. Listen to part one and answer the questions.
- In what fields of business is creativity especially important?
- 2 Why is it so important for companies to do something different?



2	Listen to part two and cor	mplete the sentences.		
1	Adaptors are	. They look after the		
2	They are important forbusiness.	in the day-to-day running of the		
3	Innovators are people who want They like to chall the normal way of doing things and are happy to			
4	They are important to a company when			
5	It's essential for managers to and be ready to try new thin			
6	To be a creative leader, you have to			