



PERÚ

Ministerio  
de Educación

GRE La Libertad

UGEL  
Sánchez CarriónI.E. San Nicolás  
HuamachucoAPRENDO  
en casa

ENGLISH: Level Pre A1

# WEEK 08 — Experience 02

## LET'S CREATE LOCAL AND GLOBAL ADS

## ACTIVITY 02

## Home Business!

## LEAD IN!



## FUN FACT:

People take dance classes online.



HATE



LIKE



LOVE

### LET'S PRACTICE!

### LISTENING COMPREHENSION

## Exercise 1

LISTEN TO and PRACTICE the numbers. COMPLETE the numbers with vowels and RECORD your voice.

1

\_N\_

2

TW\_

3

THR\_ \_

4

F\_ \_R

5

F\_ V\_

6

S\_X

7

S\_V\_N

8

\_ \_GHT

9

N\_N\_

10

T\_N

**Exercise 2** LISTEN TO two ads and CIRCLE "True" or "False"**Advertisement 1**

|         |                     |                 |                     |
|---------|---------------------|-----------------|---------------------|
| Example | Business owner name | Marlon          | <b>TRUE</b> / FALSE |
| a.      | Product             | Juanes          | TRUE / FALSE        |
| b.      | From                | Moyobamba       | TRUE / FALSE        |
| c.      | Characteristic      | delicious       | TRUE / FALSE        |
| d.      | Price               | S/. 10.00 soles | TRUE / FALSE        |
| e.      | Telephone number:   | 996345098       | TRUE / FALSE        |
| f.      | Action phrase       | Buy now!        | TRUE / FALSE        |

**Advertisement 2**

|    |                   |                |              |
|----|-------------------|----------------|--------------|
| a. | Business owner    | "Doña Cucha"   | TRUE / FALSE |
| b. | Product:          | Picarones      | TRUE / FALSE |
| c. | From              | Ica            | TRUE / FALSE |
| d. | Characteristic    | Yummy!         | TRUE / FALSE |
| e. | Price for two     | S/. 4.00 soles | TRUE / FALSE |
| f. | Telephone number: | 916345278      | TRUE / FALSE |
| g. | Action phrase     | Call now!      | TRUE / FALSE |



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### Exercise 3

**CLASSIFY** the words into “CHARACTERISTICS” or “ACTION PHRASES”

Tasty!

Buy now!

Yummy!

Sweet!

Call now!

Delicious

Contact us!

Traditional

Fresh

**CHARACTERISTICS**

**ACTION PHRASES**

### Exercise 4

**WRITE** the elements from the box in an advertisement.

Product / Characteristics / Action phrase /  
Telephone number / Price / Business owner / from / picture

Example:  
Characteristics

4.

1.

5.

2.

6.

3.

7.

