HAPPY MAPS

"A journey to work became one thing only; the shortest path"

1. *Complete the summary of the segment where Daniele explains how they work the system out. Then, watch the video and check.*

Quercia and his colleagues built a crowd-sourcing platform, a _____ (1). Thousands of players looked at two city scenes. They had to choose the scene that they thought was more beautiful, quiet, and _____ (2). Based on the players' answers, we are able to see which are the urban _____ (3) that make people happy. In tests, participants found the happy, the beautiful, the quiet path far more _____ (4) than the shortest one, and just by adding a few minutes to _____ (5) time.

LIVEWORKSHEETS

2. Read the excerpts of Quercia´s talk . Choose the best inference of the sentences in bold.

1. *"In this single journey, there was no thought of enjoying the road, no pleasure in connecting with nature, no possibility of looking people in the eyes. And why?* ***Because I was saving a minute out of my commute."***

   a. The commute was not very pleasant, so a shorter commute was better.

   b. Saving the minute was not as important as he thought.

   c. He was surprised that he had saved only a minute.

2. *"After that experience, I changed.* ***I changed my research from traditional data-mining to understanding how people experience the city."***

   a. Quercia's data-mining approach was not a good way to find out about people's emotions.

   b. He felt that his earlier work was very old-fashioned and he wanted to do something new.

   c. He didn't want to work with maps anymore. He wanted to build more games.

3. ***"In tests, participants found the happy, the beautiful, the quiet path far more enjoyable than the shortest one, and just by adding a few minutes to travel time."***

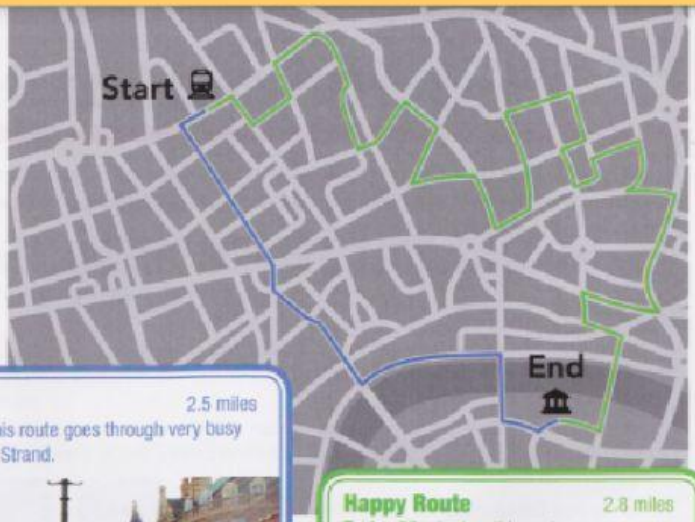
   a. The ideas are still in the early stages. Quercia is still testing them.

   b. People will probably feel the same way in real-life conditions.

   c. People will start taking the happy and beautiful path.

3. Take notes of the answers. We will be dealing with them them in class.

1. Look at the map of London and read the captions. Based on the information, which route would you like to take? Why?
2. Would you take a more beautiful, happier, or quieter route to work or school? Why, or why not?

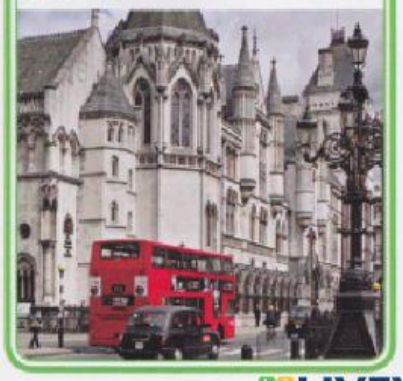


Fast Route 2.5 miles

Taking 46 minutes, this route goes through very busy streets including The Strand.

Happy Route 2.8 miles

Taking 53 minutes, this route goes through quieter streets including historic Fleet Street.



LIVEWORKSHEETS