



English: Pre A1 Level

Let's Create Local and Global Ads

Activity 2: Home business

Competence: Communicate orally.

Capacity: Use nonverbal and paraverbal resources.

Performance: Listen and identify information.

Propósito: Identificar tipo de información en anuncios publicitarios de negocios de emprendimientos.

NAME: _____ 2nd Grade Section: _____

Listen to two ads and circle TRUE or FALSE

Advertisement 1

	Business owner name	Marlon	TRUE
a.	Product	Juanes	
b.	From	Moyobamba	
c.	Characteristic	delicious	
d.	Price	S/. 10.00	
e.	Telephone number:	996345098	
f.	Action phrase	Buy now!	

Advertisement 2

a.	Business owner name	"Doña Cucha"	
b.	Product	Picarones	
c.	From	Ica	
d.	Characteristic	Yummy!	
e.	Price	S/. 4.00	
f.	Telephone number:	916345278	
g.	Action phrase	Call now!	

Choose the correct option:

Tasty! ☐ Characteristic / ☐ Action Phrase

Buy now! ☐ Characteristic / ☐ Action Phrase

Yummy! ☐ Characteristic / ☐ Action Phrase

Call now! ☐ Characteristic / ☐ Action Phrase

Delicious ☐ Characteristic / ☐ Action Phrase

Sweet ☐ Characteristic / ☐ Action Phrase

Fresh ☐ Characteristic / ☐ Action Phrase

Traditional ☐ Characteristic / ☐ Action Phrase

Contact us! ☐ Characteristic / ☐ Action Phrase

Match the elements in an advertisement.

Product - ~~Characteristics~~ - Action phrase - Telephone number -
Price - Business owner - from - picture

Example: Characteristics

1.

2.

3.

4.

5.

6.

7.