

From <https://www.frankandoak.com/>

PART 1:

A brief history of the hoodie

Words— Philip Mak





Kanye said it best when he said: "sweatshirts are fucking important."

- 1) If you're alive in the Western Hemisphere right now, chances are you own a hoodie. Bold statement? Yes. Are we (or Kanye) wrong? No. Crash course for everyone else: hoodies are typically made from a cotton-jersey and the essential element is the hood — some have drawstrings, marsupial pouches, materials like leather and polyester, zippers or none of the above.
- 2) Hoodies are an effortless way to look cool and casual while staying comfortable — especially on *those WTF am I going to wear?* mornings. They are an everyday, wash-and-wear staple, worn by freelancers and CEOs alike.
- 3) In these divisive times, hoodies have become a powerful unifier across cultures and social classes. Why? Because few pieces are as fun and functional, and we can all appreciate that, right? Keep reading to see how your favourite mainstay made it into mainstream fashion.

[...]

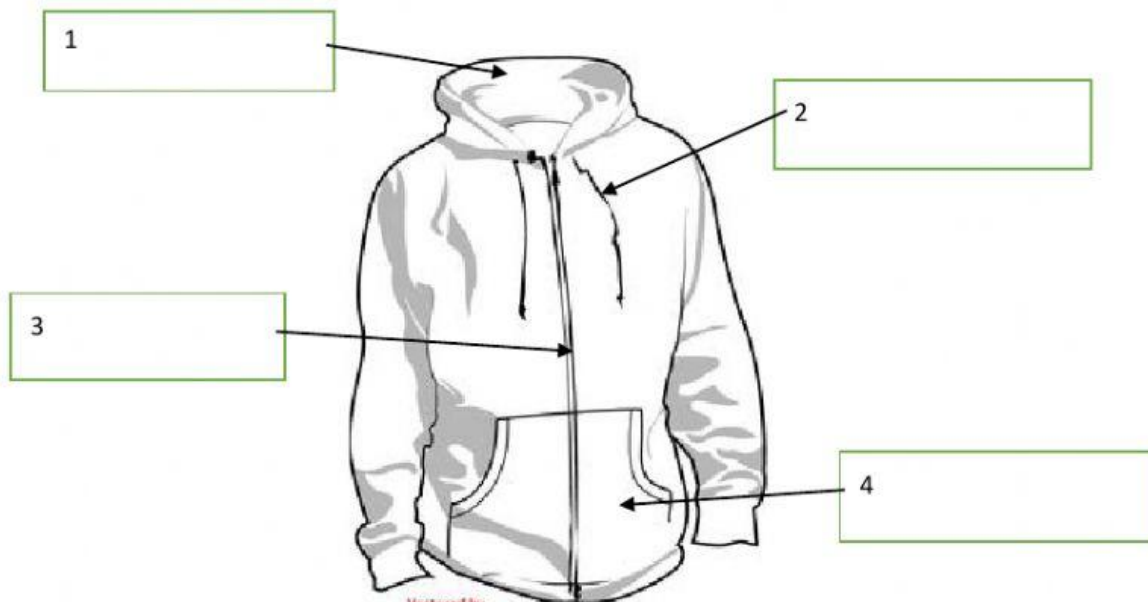
- 4) The modern-day hoodie was invented in the 1930s by Knickerbocker Knitting Company, which became the brand Champion. It was developed to help warehouse labourers in upstate New York stay warm during the frigid winters. From there, it was adopted by workmen and athletes everywhere.

- a) **§1** Tick the photo that best corresponds to the topic (= subject) of the article. (Paragraphe 1 - Sélectionnez la photo qui correspond au sujet de l'article)
- b) Listen and match the expressions with the items. (Ecoutez et reliez les expressions aux articles)

			
1	2	3	4

a sweatshirt / a roll-neck sweater / a tee-shirt / a hoodie sweatshirt

c) §1 Complete the different parts of this item with expressions from §1



5- Materials:

d) "sweatshirts are fucking important." Read § 2/3. Justify Kanye West's expression. (Lisez les paragraphes 2/3 et citez les expressions qui justifient l'expression de K. West)

"Sweatshirts are **** important" because

Voc = staple : a basic element

.....

.....

.....

.....

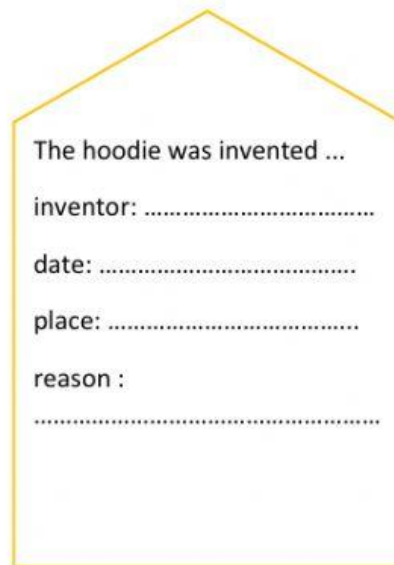
e) Read §2/3/4. Who wears hoodies? (Lisez les paragraphes 2/3/4 pour citer les personnes qui portent des sweats capuches)

Voc = a freelancer = un travailleur indépendant / a CEO = a chief executive officer = président directeur général / a warehouse labourer = un employé dans un entrepôt /

People who live in the

.....

- f) **§4 The origins of the hoodie: complete the label.** (Complétez l'étiquette avec les informations sur l'origine du sweat capuche)



The hoodie was invented ...

inventor:

date:

place:

reason :
.....