

ENGLISH: Level A1

WEEK 07 — Experience 02
LET'S CREATE LOCAL AND GLOBAL ADS

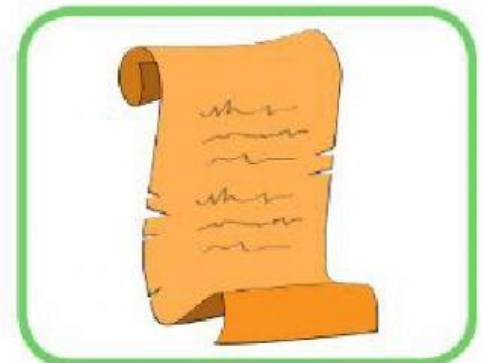
ACTIVITY 01

Creative Ads

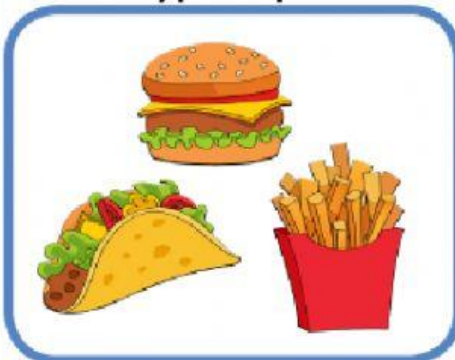
LET'S OBSERVE!

LOOK at the texts in the section "Let's Listen and Read" and CHOOSE the best option

1. What type of texts are they?



2. What type of product are they?





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LET'S LISTEN AND READ!

LISTEN TO and READ the three advertisements

CREATIVE ADS

Business owner



Name: Miguel
Last name: Yupanqui
 De la Cruz
Age: 46 years old
From: Huamanga - Peru

"Señor Yupanqui"
Quinoa Cupcakes

Quinoa cupcakes from Ayacucho

Nine cupcakes for
 S/. 10.00 soles

Telephone number:
2 3 7 8 1 2

Call now!



Free delivery!



Business owner



Name: Carmen
Last name: Castro Sinarahua
Age: 20 years old
From: Moyobamba - Peru

"Madre Selva"
Chocolate

Chocolate bars from Moyobamba

Ten bars of chocolate for
 S/. 20.00 soles

Telephone number:
5 6 7 3 8 9

Buy now!



Free delivery!



Business owner



Name: Walter and Juana
Last names: Yamunaqué Mío
Age: 16 and 18 years old
From: Piura - Peru

"Walter y Juana"
Chifles

Chifles from Piura

One kilo of chifles for
 S/. 20.00 soles

Telephone number:
2 1 0 4 8 7

Call now!



Pay with cash
 or credit card





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Do you hate 😞 , like 😊 or love 😍 these business ideas?

1.



Do you like this home
business idea?

- I hate this idea.
- I like this idea.
- I love this idea.

2.



Do you like this home
business idea?

- I hate this idea.
- I like this idea.
- I love this idea.

3.



Do you like this home
business idea?

- I hate this idea.
- I like this idea.
- I love this idea.

LET'S UNDERSTAND!

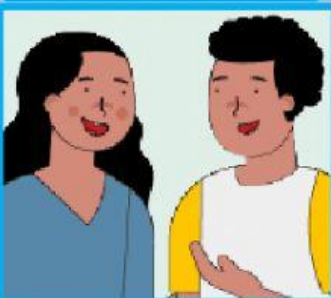
Exercise 1 COMPLETE with information from the texts.



46 years old



Carmen



Piura - Peru



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Exercise 2

WRITE True or False.

About Ad number 1:

Example: The quinoa
cupcakes are delicious and
fresh.

1. Nine cupcakes for S/. 20.
Soles.

2. Telephone number is
247821

About Ad number 2:

3. "Madre Selva"
chocolates are from
Iquitos.

4. Ten bars of chocolate
for S/.20.00 soles.

5. Telephone number:
567389.

About Ad number 3:

6. The chifles are delicious
and beautiful.

7. One kilo of chifles for
S/.20. soles.