

# The Canadian Tuxedo and the Olympics

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the Canadian (left) and American Olympic outfits.

There's a funny nickname for the combination of jeans and a jean jacket. It's jokingly<sup>1</sup> known as a "Canadian tuxedo<sup>2</sup>."

Canada's Olympic team has embraced the country's casualness and love of denim, as well as Tokyo's street art. The team's official closing ceremony outfit<sup>3</sup> is a jean jacket adorned with what looks like spray-painted images of a Canadian flag, Japanese letters and the Olympic logo.

The outfit was created for Canada's Olympic team by Hudson's Bay and Levi's, and is one of several looks slated to be worn by Canadian athletes at the Tokyo Summer

<sup>1</sup> Jokingly : pour plaisanter (=se moquer)

<sup>2</sup> Tuxedo : smoking (la tenue de soirée souvent portée par des hommes)

<sup>3</sup> Outfit : tenue (vêtements)

Olympics. Team Canada said in a statement that the “unisex trucker jacket<sup>4</sup> ... celebrates inclusivity and gender neutrality.”

The Games, which are actually the 2020 Summer Olympic Games (delayed by the pandemic), are scheduled to begin on July 23, 2021 in Tokyo and will run until August 8, 2021 assuming they are not once again affected by pandemic restrictions. The Paralympic Games begin August 24 and run until Sept. 5, 2021.

The Canadian outfits were introduced about eight months ago, but they went viral<sup>5</sup> on social media after the American Olympic team revealed its outfits on April 14. They were designed by Polo Ralph Lauren and are very different from the Canadians' outfits.

Opinions are divided about the fashion looks. Some say the Canadian look is cool and the American look is outdated<sup>6</sup>. Other people say the Canadian look is too casual and they prefer the sleeker<sup>7</sup> look of the American team's clothing.

The Canadians' outfit will be worn during the closing ceremonies after the Games, which are traditionally less formal and more laid back than the opening ceremonies.

The public can buy the Canadian jacket at thebay.com for \$125 and the opening ceremony t-shirt for \$25; the white Levi's jeans are \$128. The American closing ceremony jacket can be purchased from Polo Ralph Lauren for \$688.

<https://teachingkidsnews.com/2021/04/18/the-canadian-tuxedo-and-the-olympics/>

en bleu : la traduction est donnée en fin de page, ce sont des mots ou expressions nouvelles

en jaune : c'est un mot qui vous est traduit au début et j'ai souligné toutes les fois où il apparaît dans le texte

Attention à look qui a plusieurs sens : 'look' veut dire regarder , look veut dire 'avoir l'air' , 'look like' veut dire ressembler, mais ici il s'agit du LOOK (terme qu'on utilise tel quel en français) pour parler du genre, du style, de l'allure que donne les vêtements à la personne qui les porte.



Il y a d'autres mots que vous ne connaissez pas, cherchez-les sur wordreference et notez les dans votre cahier !!

<sup>4</sup> Unisex trucker jacket : la veste de camionneur pour Homme ou Femme

<sup>5</sup> It went viral : ça a fait le buzz / ça a fait le tour d'internet / c'est devenu viral

<sup>6</sup> Outdated : démodé / dépassé / vieillot

<sup>7</sup> Sleeker : plus élégant / plus soigné / plus raffiné

Read the text and answer the questions.

You are allowed to use the dictionary



- 1) What type of document is it ? ☐ a letter ☐ a newspaper article  
☐ a movie ☐ an extract from a novel

2) When was it written (month, day, year) ?

3) Who wrote it (name) ?

4) If you wear jeans and a jean jacket, what is the name given to this outfit (expression)?

5) Why is the word "Canadian" used in the expression « Canadian Tuxedo »? (tick 2)

- ☐ Because it's something you only wear in Canada  
☐ Because Canadians love denim (=jean)  
☐ Because Canadians love what is formal  
☐ Because Canadians love what is casual / laid back

6) When were the Summer Olympic games supposed to happen (season, year)?



7) When will the Summer Olympic games really begin (month, day, year)?

8) When will the Paralympic Games start (month, day, year)?

9) Where will it take place (city, country) ?

10) Why were the Summer Olympic Games delayed ?

Because of the (1 word)

11) What will the Canadian team wear at the closing ceremony after the Games ? (tick 1)

- ☐ a Tuxedo with the Canadian Flag.
- ☐ a pair of white jeans and a jean jacket with the Canadian flag.
- ☐ a white formal outfit with the Ralf Lauren logo.

12) Why did it go viral ? (Tick 2)

- ☐ because people don't like denim (=jean).
- ☐ because it is very different from the American outfit.
- ☐ because it looks very casual /laid back for a ceremony.
- ☐ because everyone think it's a beautiful outfit.

13) What are the qualities of this outfit? (tick 2)

- ☐ it's a gender neutral and inclusive outfit (everyone can wear it)
- ☐ it's colorful
- ☐ it's a tribute to (=hommage à) Japanese street art.
- ☐ everyone like this outfit.

14) Read the last 3 paragraphs and Complete this sentence to compare the American outfit and the Canadian outfit. (choose the correct answer)

The American outfit is  but  than the Canadian outfit.

The Canadian outfit is  than the American outfit.

The Canadian outfit is  than the American outfit.

The American outfit is  than the Canadian outfit.

15) Google the words « French outfit summer olympic games 2020 ». What is the brand of the French Outfit ? (tick 1)

- ☐ Ralf Lauren
- ☐ Levis
- ☐ Nike
- ☐ Lacoste