Veja mais exemplos:

Maria is my mother.
She is my mother.

Leo is my brother.
He is my brother.

It is a computer.

Ela

Who is she?
___She___ is my __mother__.
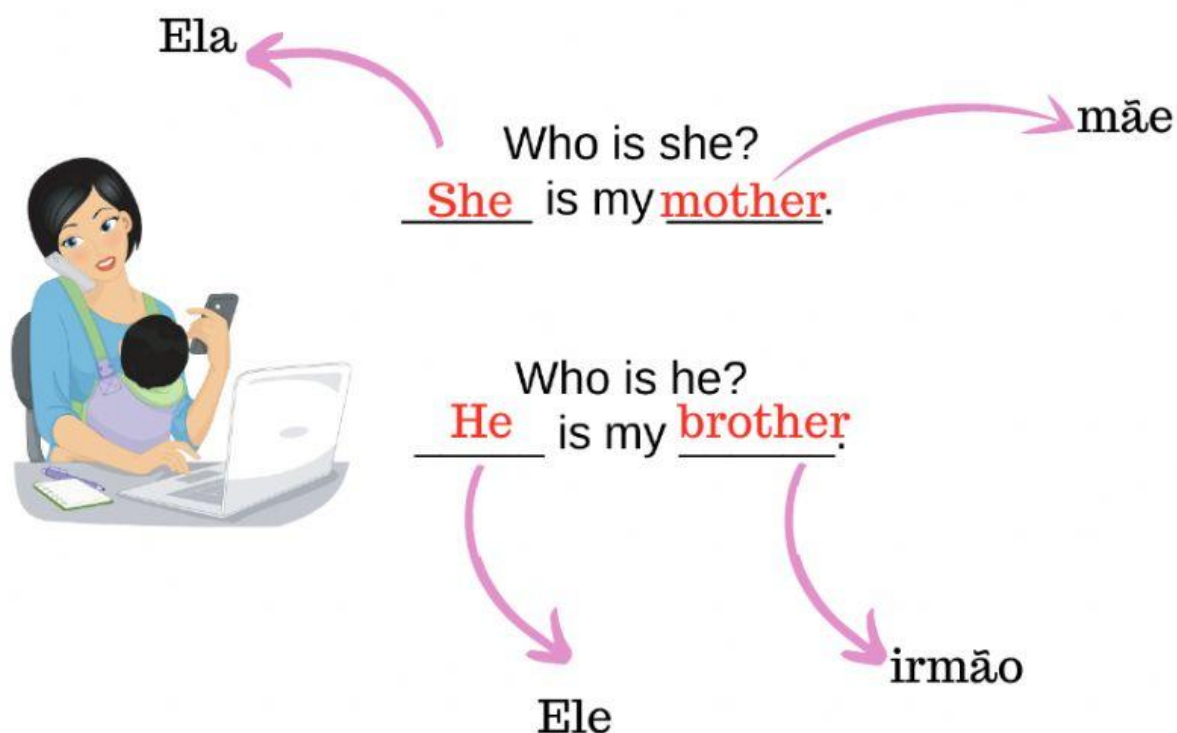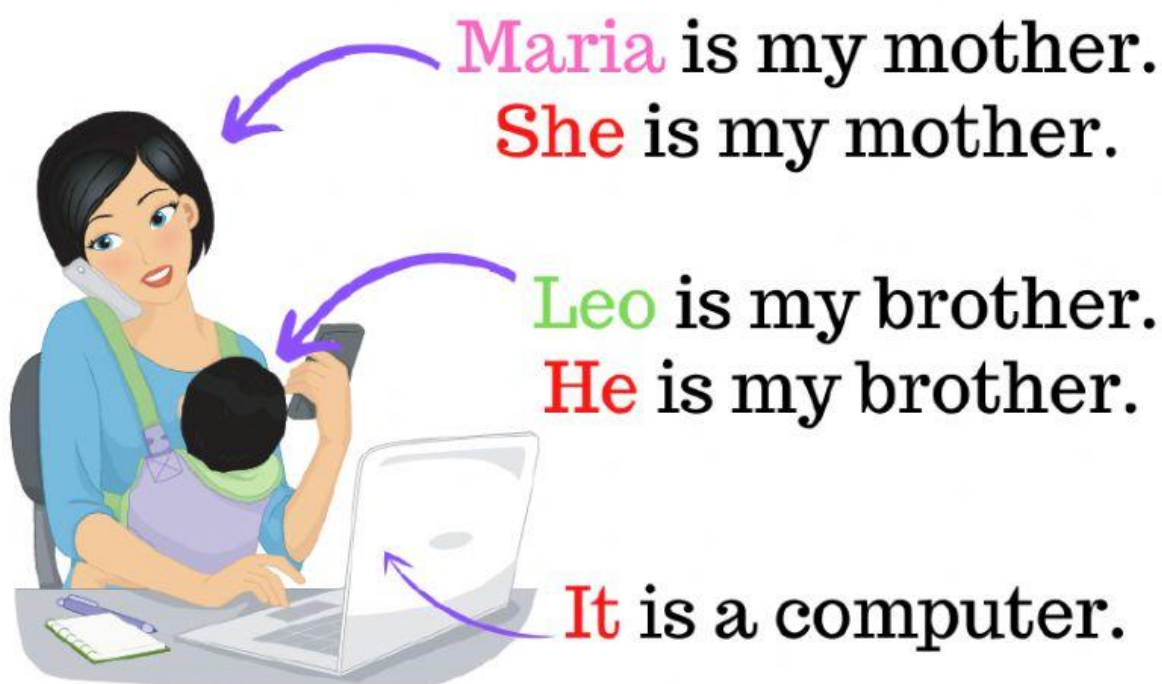
mãe

Who is he?
___He___ is my __brother__.

Ele

irmão

Lembre-se que a palavra WHO quer dizer "QUEM". Então, a pergunta é: QUEM É ELA? (Who is she?); e QUEM É ELE? (Who is he?).