



SUBJECT: HUMANITIES

TEACHER: MARGARITA

GROUP: E3

10/04 (DUE 17/04)

NAME:

DEAR STUDENTS, PLEASE DO THE FOLLOWING TASKS!

1. FILL-IN THE GAPS

GLOBALIZATION IS THE _____ BY WHICH THE _____ IS BECOMING MORE _____.

INTERCONNECTED BURGER PROCESS WORLD MOHAWK LOVELY

2. SOLVE THE ANAGRAMS TO FIND 3 FACTORS OF GLOBALIZATION

TRORTANSP _____

TEDRA _____

COATIONMMUNIC _____

3. CHOOSE 1 FACTOR AND WRITE HOW IT HELPS PEOPLE COMMUNICATE MORE EASILY

4. FILL-IN THE GAPS

THE TERM GLOBAL VILLAGE DESCRIBES THE _____ OF THE WORLD BECOMING MORE _____ AS THE RESULT OF THE _____ OF _____ TECHNOLOGIES THROUGHOUT THE WORLD.

PHENOMENON PROGRESS INTERCONNECTED PROPAGATION MEDIA THEORY OBJECT

THE AUTHOR OF THE TERM «GLOBAL VILLAGE» IS CANADIAN MEDIA THEORIST -





GLOBALIZATION

**THE ACT OF TRANSFERRING
INFORMATION FROM ONE PLACE,
PERSON OR GROUP TO ANOTHER**

IMMIGRATION

**PEOPLE MOVING FROM THEIR NATIVE
REGIONS INTO ANOTHER COUNTRY
TO LIVE**

GLOBAL VILLAGE

**TO WILLINGLY GIVE THINGS OR
SERVICES AND GET OTHER THINGS
OR SERVICES IN RETURN**

BRAND

**A TRADEMARK: A NAME, SYMBOL,
LOGO, OR OTHER ITEM USED TO
MARK A PRODUCT OR MAKER**

COMMUNICATION

**THE PHENOMENON OF THE WORLD
BECOMING MORE INTERCONNECTED
AS THE RESULT OF THE
PROPAGATION (SPREAD) OF MEDIA
TECHNOLOGIES THROUGHOUT THE
WORLD**

TRADE

**THE PROCESS BY WHICH THE WORLD
IS BECOMING MORE
INTERCONNECTED**

