WORLD BOOK DAY

What is World Book Day?

In the UK the main purpose of the day is to encourage children and other young people to read. It is a charity event that aims to provide millions of book tokens each year that can provide cheaper access to books. It was initially set up in the UK in the 1990's and now school's usually put aside the whole day to focus on reading, with kids dressing up as their favorite book characters.

Where is World Book Day celebrated?

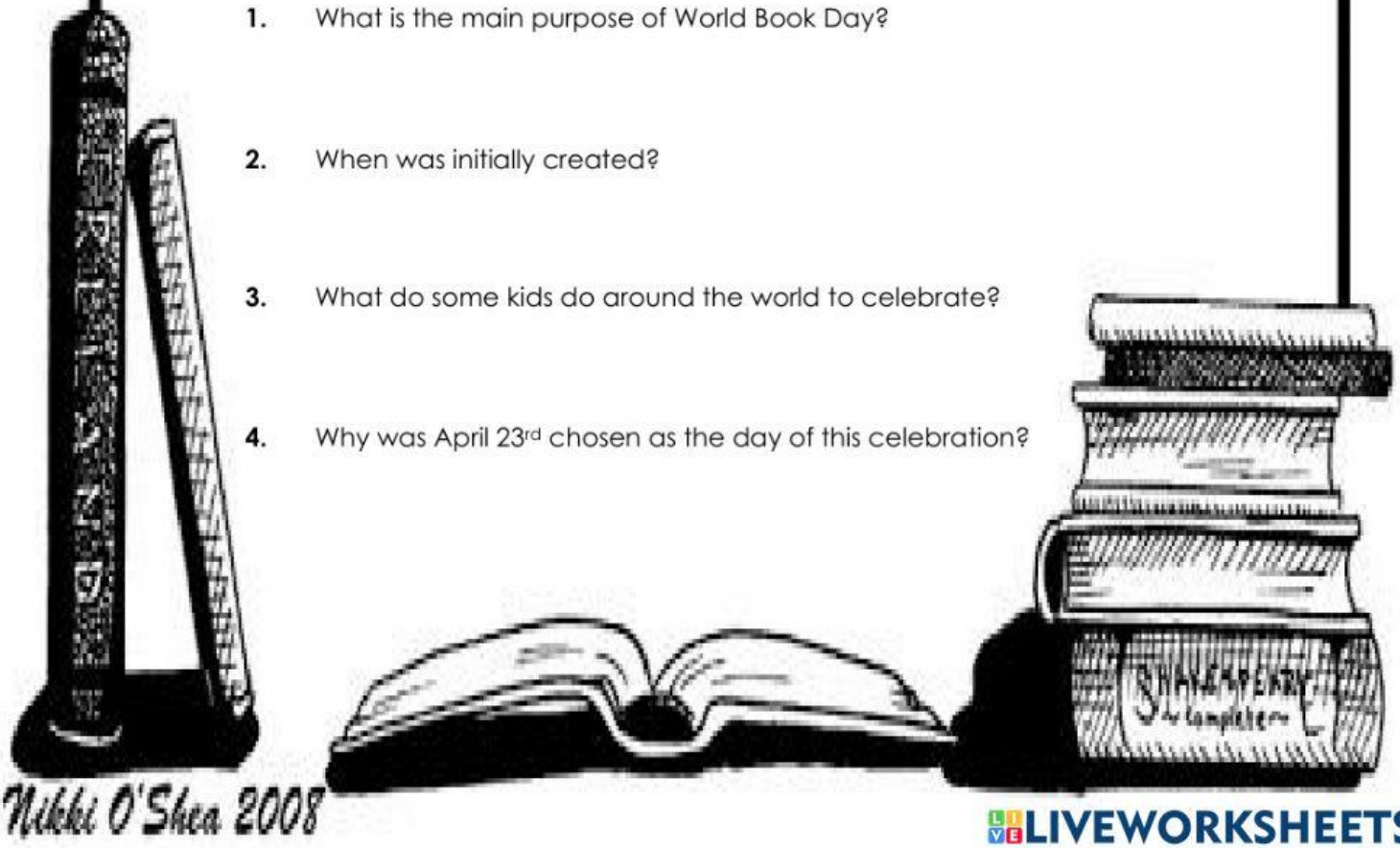
In other countries World Book Day is still celebrated, but most recognize 23 April as the official day, but this was changed in the UK to avoid clashes with the school Easter holidays, as well as St George's Day. The 23 April was chosen when World Book Day was first set up in 1995 because it was the birth or death date for many famous writers around the world including Miguel de Cervantes, William Shakespeare and Maurice Druon. The annual event is observed by the majority of UN nations and it is sometimes known as the World Book and Copyright Day, as it also aims to promote knowledge on copyright as well as publishing in general. Each year UNESCO chooses a city to become the World Book Capital for a year, and it is then given the aim of making books accessible for everyone in the city, which includes providing opportunities for refugees and migrants. In April 2018 Athens in Greece was chosen to be the World Book Capital.

1. What is the main purpose of World Book Day?

2. When was initially created?

3. What do some kids do around the world to celebrate?

4. Why was April 23rd chosen as the day of this celebration?



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