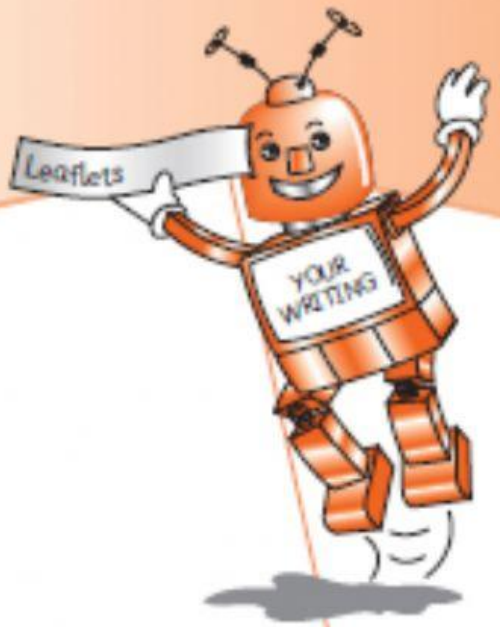
1 Read, think and talk.

How much do you know about writing a leaflet? Read these questions and possible answers. Which do you think are correct? Put a tick ✓ or a cross ✗. Be careful! There may be more than one correct answer for each question.



1 What is a leaflet?

A leaflet –

- ☐ a. contains factual information
- ☐ b. doesn't usually have pictures
- ☐ c. doesn't usually cost money

2 Where have you seen leaflets?

I've seen them –

- ☐ a. in shops and restaurants
- ☐ b. at the doctors and dentists
- ☐ c. in rubbish bins

3 Why produce a leaflet?

Leaflets are used to –

- ☐ a. advertise
- ☐ b. educate or inform
- ☐ c. amuse and entertain

4 What should you remember when designing a leaflet?

A leaflet should be –

- ☐ a. very detailed
- ☐ b. easy to understand
- ☐ c. attractive to look at

LIVEWORKSHEETS