

12 The right stuff

1 Complete these sentences with **In order for** or **In order to**.

- In order for* _____ a restaurant to be popular, it has to have attractive decor.
- _____ a movie to be entertaining, it has to have good actors and an interesting story.
- _____ succeed in business, you often have to work long hours.
- _____ attract new members, a sports club needs to offer inexpensive memberships.
- _____ speak a foreign language well, it's a good idea to use the language as often as possible.
- _____ a travel agency to succeed, it has to be able to find the cheapest airline tickets.



2 Write sentences. Use the information in the box.

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|---|---|
| ☐ have talented salespeople | ☐ work extremely long hours |
| ☒ keep up with your studies | ☐ provide excellent customer service |
| ☐ be clever and entertaining | ☐ have informative and well-written articles |

- be a successful student

In order to be a successful student, you have to keep up with your studies.

- a clothes store to be profitable

For a clothes store to be profitable,

- manage your own business

- an advertisement to be persuasive

- run a successful automobile company

- a magazine to be successful