

A Brief History of Starbucks



Student:

English group:

I. Change the **regular** verbs to their correct past form:

a) close:	c) travel:	e) train:
b) open:	d) supply: supplied	

II. Change the **irregular** verbs to their correct past form:

a) buy:	c) have:	b) be: /
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III. Watch the video *How Starbucks became an \$ 80B Business* (link below). Complete the table below with the **information from the box**, and the correct **past tense verbs** from activities I and II. (You may repeat some verbs)

international	2007	marketing	1983
28,039	1971	1987	retrain

	The first Starbucks _____ in Seattle. It _____ coffee beans to restaurants and cafes.
In 1982	Howard Schultz joined the company as the _____ director.
	Shultz _____ to Italy. He loved the Italian coffee bars, so he decided to copy the idea.
	Schultz _____ Starbucks for \$ 3.8 million. He _____ only 34 years old.
In 1996	Starbucks _____ 1,015 locations. The first _____ cafes opened in Japan and Singapore.
	There was a financial crash. A slow economy and material prices affected Starbucks's performance.
In 2008	Shultz _____ all US locations for one afternoon to _____ baristas.
In 2014	Starbucks _____ the Starbucks Reserve Roastery, a place to experience coffee.
In 2017	Starbucks ended the year with _____ cafes around the world.

Link to video: <https://youtu.be/XUBeH7VQoFY?t=50>

(Start at 0:50)

Elaborated by Erika Lopez, March 23, 2020.