

QSKILLS - 2 - LISTENING/SPEAKING - A

UNIT - 2 - PHYSIOLOGY

Name: \_\_\_\_\_

Date: \_\_\_\_\_

Complete the sentence. Choose A or B.

1. \_\_\_\_\_ a bank on Main Street.

A. There's

B. It's

2. Have you been to the new restaurant? \_\_\_\_\_ very expensive.

A. There's

B. It's

3. In Madagascar, \_\_\_\_\_ a type of frog called the cryptic frog.

A. there's

B. it's

4. I don't know this city well. \_\_\_\_\_ a park?

A. Is there

B. Is it

5. I've seen another building by this architect. \_\_\_\_\_ an apartment building.

A. There's

B. It's

In this section, you will hear a dialogue. You will hear the dialogue twice. Choose the best answer.

1. What type of dialogue is it?

A. an advertisement

B. a college class in marketing

C. a professor lecturing on advertising

D. a group of friends doing their college homework

2. What do they say about the first box?

A. It's not very good for children.

B. It's easy to see what the product is.

*C. Sales of the phone in this box were very good.*

*D. It doesn't have a creative design.*

*3. What happened after the company used the red and yellow smartphone box?*

*A. Several companies started to make phones for children.*

*B. The phone was popular with older consumers.*

*C. The company learned that children wanted small smartphones.*

*D. The company changed the color of their phones for adults.*

*4. What does the professor say about the change in the smartphone business?*

*A. Marketing people were angry about their mistake.*

*B. Children's phones cost the same as adult ones.*

*C. It was a surprising result.*

*D. The new phones were for children aged 5-7.*

5. The professor says that successful packaging design

\_\_\_\_\_.

A. often works without the consumer noticing

B. always uses bright and cheerful colors

C. is easy when the brand is well-established

D. is always attractive to look at

Complete the paragraph with the correct phrase or sentence

from the bank:

*Can you give me an example*

*Let me give you an example*

*For instance*

*This is another example of*

1. Colors can show that something is dangerous.

\_\_\_\_\_, warning signs often use the color red.

2. I don't understand.

\_\_\_\_\_ ?

3. Animals often use colors to hide from other animals.

\_\_\_\_\_.

*The cryptic frog is the same color as its surroundings, so it is difficult to see.*

*4. The museum blends in with the environment.*

\_\_\_\_\_ *Kengo Kuma's work.*

**Choose the best answer.**

1. Which of the underlined vowels is not pronounced as schwa?

A.     ancient

B.     experiment

C.     represent

2. Which underlined syllable has a schwa sound?

A.     symbolize

B.     symbolize

C.     symbolize

*In this section, you will hear a dialogue. You will hear the dialogue twice. Choose the best answer.*

*3. How did Miteb know that there was a watch in the second package?*

- A. He recognized the colors from the Remit company logo.*
- B. The professor told him.*
- C. He works for Remit.*
- D. Telal told him.*

*4. Why does Telal think there is a children's toy in the first box?*

- A. The colors are bright and cheerful.*
- B. The label on the box says it is a toy.*
- C. The professor tells him.*
- D. Miteb tells him.*

5. *What colors did the smartphone company change their box to so they could appeal to adults?*

*A. grey and blue*

*B. red and blue*

*C. silver and black*

*D. black and white*