

PERMS: ACID vs. ALKALINE

ACID	vs	ALKALINE
_____ - _____	pH	_____ - _____
_____ _____ _____	Heat	_____ _____ _____
_____	Hair Type	_____
_____, _____, _____	Curl Outcome	_____, _____
_____	Tension	_____
_____	Strength	_____
_____	Chemical	_____

Resistant, healthy hair	Thioglycolic Acid	Soft, bouncy, natural	6.9	9.5	8.0	7.2	Glycerol Monothioglycolate
Processed with heat	Cold wave	Gentler	Exothermic				No tension
Strong, true to rod size	Heat perm	Firm, even tension	Processed w/o heat				Endothermic
Stronger/Harsher	Fragile, highly porous, previously chemically treated hair						