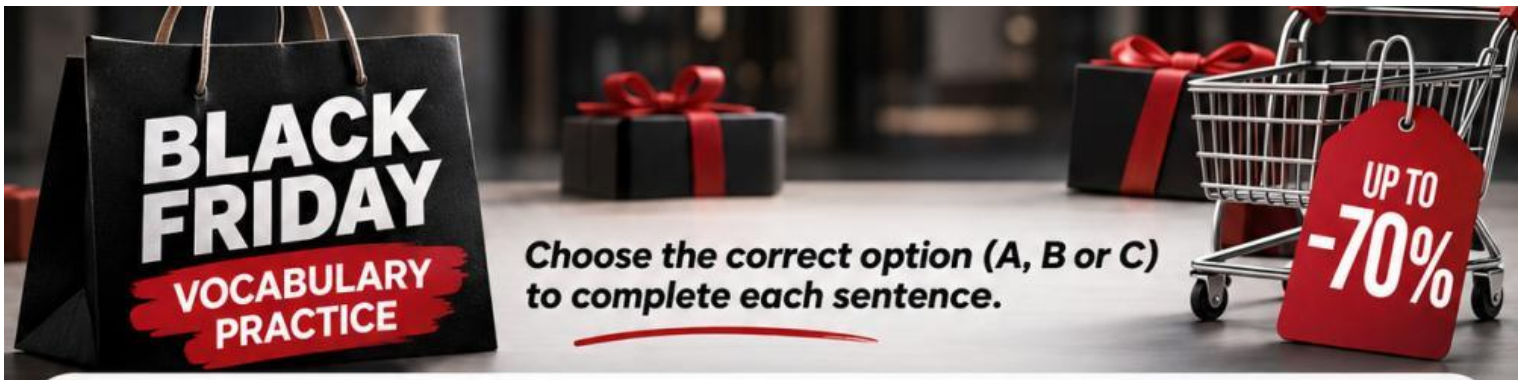


***Choose the correct option (A, B or C) to complete each sentence.***

| | | | | |
|---|---|---|---|---|
| 1 | The store used a _____ to make the expensive jacket look like a great deal. | A label | B decoy | C decision |
| 2 | I was planning to buy one thing, but I _____ more than I intended. | A affected | B spent | C ordered |
| 3 | Before I make a _____, I always _____ prices in different stores. | A decision / compare | B label / order | C decoy / go for |
| 4 | The store offered a second item at a lower price to _____ one option look more appealing. | A steal | B make | C create |
| 5 | I often _____ a marketing trick and buy something I don't really need. | A fall for | B go for | C create |
| 6 | This discount is probably not _____, because it's only for new customers. | A fair | B sudden | C appealing |
| 7 | I went to the mall to buy a gift, but _____ I found a great deal on a laptop. | A probably | B suddenly | C neither |
| 8 | I was _____ by a better deal, so I changed my mind and ordered a larger size. | A compared | B tempted | C affected |
| 9 | Neither of the two offers was good, so I didn't _____ for either of them. | A go | B order | C steal |
| 10 | The special price can _____ your decision, even if you don't really need the product. | A affect | B label | C compare |

LIVEWORKSHEETS