Ad Detective: worksheet

Grade 6 / EP6 · Unit 6 · Student Book pages 102–103

Name: _____ **Class / No.:** _____

A Match the word to its meaning

Read the word. Find its meaning. Write the letter in the box. Number 0 is done for you.

0	**detective**	b	**a** a thing you can buy
1	**advert**		**b** someone who looks closely and finds things out
2	**product**		**c** a famous person says they use a product
3	**producer**		**d** a way of doing something
4	**technique**		**e** a message that tells you about a thing to buy
5	**pressure**		**f** a helpful idea about what to do
6	**testimonial**		**g** a person who makes a film
7	**tip**		**h** a feeling that you must do or buy something

B Fill the gap

Read the sentences from the book. Write a word from the box. Number 0 is done for you.

~~adverts~~ | producer | advertisers | techniques | tips | products

0 Every day we see **adverts** on TV and in magazines.

1 A famous film _____ showed over one hundred products.

2 Can you understand the messages _____ send you?

3 Let's look at some typical advertising _____.

4 Try these _____: read product reviews.

5 Compare _____ and test them in the shop.

LIVEWORKSHEETS

Name: _____ Class / No.: _____

C Yes or no?

Read the question. Write Yes or No in the box. Number 0 is done for you.

0 Do we see adverts on TV? **Yes**

1 Can we hear adverts, too? _____

2 Did most people notice the products in the film? _____

3 Is a producer a person who makes a film? _____

4 Is a testimonial a famous person talking about a product? _____

5 Is a product a person who makes a film? _____

D Write the reported question

Read the question. Write it as a reported question. Put the subject before the verb. Number 0 is done for you.

0 Ken: 'Can you help me?'

Ken asked me if I could help him.

1 'How much does it cost?' Start with: **She asked ...**

_____

2 'When can I have it?' Start with: **She asked ...**

_____

subject verb Subject before verb. End with a full stop.

LIVEWORKSHEETS