2 **Getting meaning from context** You will hear four commercials. Remember what you know about commercials and advertising as you listen. Make sure you follow the instructions.

Step 1: Listen to the first part of each commercial.

Step 2: Stop the recording after each question and choose the product or service that is advertised.

Step 3: Write the words that helped you choose the answer in the "Clues" column.

Step 4: Compare answers and clues with a partner.

Step 5: Listen to the last part of each commercial and check your answer.

Answers	Clues
1. **A** soup **B** breakfast cereal **C** vitamins	
2. **A** long-distance calling plan **B** sleeping pill **C** cell phone company	
3. **A** baby products **B** a used car **C** a new car	
4. **A** breakfast food **B** TV magazine **C** sleeping pill	

LIVEWORKSHEETS