

First and Second Conditional

Grammar practice – Unit 2: *Consumer culture*

1. First or second? Choose the correct options.

1. If the company **launches / launched** its new phone tomorrow, everyone **will / would** want one.
2. If I **am / were** a famous influencer, I **will / would** only promote products I really use.
3. If you **read / will read** the reviews, you **won't / wouldn't** buy that blender. They're terrible!
4. If adverts **don't / didn't** exaggerate so much, people **will / would** trust them more.
5. Unless you **take / will take** it back this week, the shop **won't / wouldn't** give you a refund.
6. If I **have / had** fewer possessions, I **will / would** feel more relaxed.

2. Complete the first conditional sentences.

Use the verbs in brackets.

1. If you ____ (download) the shop's app, you ____ (get) a 15% discount.
2. We ____ (not buy) anything unless it ____ (be) on sale.
3. As soon as the new trainers ____ (arrive), I ____ (send) you a message.
4. If my brother ____ (not tidy up) his room, my mum ____ (throw away) his old magazines.
5. If the advert ____ (claim) the cream makes you look ten years younger, ____ you ____ (believe) it?

3. Complete the second conditional sentences.

Use the verbs in brackets.

1. If I ____ (own) a clothes shop, I ____ (give away) the clothes I couldn't sell.
2. If celebrities ____ (not promote) junk food, children ____ (eat) more healthily.
3. What ____ you ____ (do) if a shop assistant ____ (give) you too much change?
4. If I ____ (be) a minimalist, I ____ (only keep) ten things in my wardrobe.
5. If social media ____ (not exist), companies ____ (spend) more money on TV adverts.

4. Match the halves. Then write 1 (first) or 2 (second).

1 If you recommend this product to a friend,	a I'd go through my wardrobe every month.
2 If I didn't have so many clothes,	b you'll both get a free gift.
3 If the advert exaggerates the results,	c they wouldn't need to advertise so much.
4 If I were more organized,	d I wouldn't need such a big wardrobe.
5 If companies improved their products,	e customers will complain on social media.

1 ____ () 2 ____ () 3 ____ () 4 ____ () 5 ____ ()

5. Find and correct the mistake in each sentence.

1. If the shop will have a sale, I'll buy a new jacket.
2. If I won the lottery, I will buy everything I want.
3. If you don't put away your shopping, the dog would eat it!
4. If people would buy less, they would save more money.
5. Unless you don't hurry, the best offers will be gone.

6. Rewrite the sentences using a conditional.

Example: *I don't have money, so I can't buy the laptop.* → **If I had money, I could / would buy the laptop.**

1. The sale might start tomorrow. I'll buy a new phone then.
→ If _____
2. I don't live near a shopping centre, so I don't go shopping often.
→ If _____
3. Maybe the company will launch a new advert. Sales will improve.
→ If _____
4. He has too many things, so he can't find anything in his room.
→ If _____