

## Social Media in Education

1. Before reading the text answer the following question, start with useful phrases:  
I use ... for ... It helps me to ... I think it is useful because ... The main problem is ...

1. Do you use social media for learning?
2. Which platforms do you use?
3. What do you use them for?
4. Can social media help you study better? Why/why not?
5. What are the dangers of using social media for study?
6. How often do you use ...?

2. Read the words aloud. Pay attention to the stressed syllable.

|               |                    |              |                 |
|---------------|--------------------|--------------|-----------------|
| technology    | /tek'nɒlədʒi/      | community    | /kə'mju:nəti/   |
| artificial    | /,ɑ:tɪ'fɪʃəl/      | alumni       | /ə'lʌmnaɪ/      |
| intelligence  | /ɪn'telɪdʒəns/     | identity     | /aɪ'dentəti/    |
| education     | /,edʒu'keɪʃən/     | resources    | /rɪ'sɔ:sɪz/     |
| opportunity   | /,ɒpə'tju:nəti/    | bibliography | /,bɪbli'ɒgrəfi/ |
| communication | /kə'mju:nɪ'keɪʃən/ | assignment   | /ə'saɪnmənt/    |

3. Choose two words and make one sentence with each word.

Read the text:

### *Social Media in Education*

Social media is now an important part of education. With online classes, remote learning, and new technologies such as artificial intelligence, teachers and students use digital platforms more often than before.

Social media can extend learning opportunities. Teachers can share announcements, useful links, videos, and live lectures. Students can also learn how to communicate and work online, which is an important digital skill for future jobs.

Social media helps schools and universities connect with students, parents, teachers, and alumni. Schools can share news about events, courses, and campus life. This communication can also attract new students and create a strong community.

In addition, social media helps schools build their brand identity. A positive online image can make an institution more attractive to future students and partners. When graduates see the success of students and teachers on social media, they are more motivated and can choose educational institutions that offer the best working conditions.

Teachers can use social media in many ways in the classroom. They can create a class group to post updates and alerts. They can also create a class blog where students discuss topics, share ideas, and practise writing. Another idea is to make a Pinterest board with lesson materials, videos, websites, and worksheets. Students can use such boards to collect resources for projects and research.

However, social media must be used carefully. Teachers should keep professional boundaries and protect students' privacy. Social media can support learning, but it can also distract students if it is not used in a structured way. Research shows that social media can increase engagement, collaboration, and communication when teachers plan its use carefully.

4. Write T (true) or F (false).

1. Social media is used only outside the classroom.
2. Teachers can use social media to share announcements and learning materials.
3. Social media can help schools communicate with alumni and parents.
4. A class blog can help students practise writing and share ideas.
5. The text says that social media is always safe and never distracting.

5. Match the Term and Its Definition

|                     |                                                              |
|---------------------|--------------------------------------------------------------|
| 1. remote learning  | a) a person who has finished school or university            |
| 2. digital literacy | b) learning that happens online, not in a physical classroom |
| 3. alumni           | c) the ability to use digital tools safely and effectively   |
| 4. brand identity   | d) the image and reputation of a school or company           |
| 5. resources        | e) materials such as websites, videos, books, and worksheets |

6. Find a word or phrase in the text with a similar meaning.

- a. chances to learn \_\_\_\_\_
- b. messages about important news \_\_\_\_\_
- c. people who graduated from a school or university \_\_\_\_\_
- d. a school's public image \_\_\_\_\_
- e. materials for lessons \_\_\_\_\_
- f. working together \_\_\_\_\_
- g. something that takes attention away from learning \_\_\_\_\_

7. Comprehension Questions

1. What are the main benefits of social media in education?
2. How can teachers use a Pinterest board in their lessons?
3. Social media can help students develop digital skills, can't it?
4. What can make an institution more attractive to future students?
5. Should teachers use social media mainly for communication or for sharing learning resources?

8. Unscramble the Sentences. Put the words in the correct order to make sentences from the text.

1. is / social media / education / an important part of / now
2. teachers / announcements / can share / useful links / and / social media / on
3. helps / social media / students / parents / schools / connect with / and / alumni
4. a class blog / students / discuss topics / can create / where / teachers
5. must / social media / carefully / be used / protect / to / students' privacy