

IELTS Writing Task 2



Colour and interior design

Some people believe that the colours used in homes and workplaces can affect people's mood and productivity. To what extent do you agree or disagree?

Favourite colours and personality

Some people believe that a person's favourite colour can reveal something about their personality. Others think that colour preferences are simply a matter of personal taste. Discuss both views and give your own opinion.



Colour in advertising and branding

Companies often use particular colours in their logos and product packaging to attract customers. Why is this effective, and do you think companies use this technique to manipulate consumers?

