

[BÀI 3] PET READING – PART 5

YOUNG ENTREPRENEURS

For each question, choose the correct answer.

Many young people have ideas for businesses, but turning an idea into a real business can be difficult. Four young entrepreneurs described how they developed their ideas and dealt with different **(21)** _____ along the way.

Molly wanted to make her area's local oatcakes better known outside the region. She needed funding to get her idea **(22)** _____ the ground, but she soon realised that opening a bakery would require a lot of planning and investment. Her college tutor also helped her make her original business plan more realistic.

Ben had a different idea. His family often travelled with their dogs, but they were unhappy with the local boarding kennels because they looked messy and disorganised. He decided to design a new kennel from **(23)** _____, starting with the needs of the dogs. After doing research and calculations, he realised that he was onto a **(24)** _____.

Adam wanted to open a paintballing centre on his island. Although a company manager believed the idea would not work, Adam was not convinced by this opinion. He did his own research and put together a business plan. Winning the prize also brought his idea to the **(25)** _____ of the local tourist board.

Freya created audio tours for walkers after wondering how much visitors really got out of their trips. She collected local stories and information for the tours. Although she thought her project was too small-scale to win, the judges described it as **(26)** _____, different.

21

- A. challenges
- B. hobbies
- C. journeys
- D. invitations

22

- A. on
- B. at
- C. off
- D. by

23

- A. beginning
- B. scratch
- C. start
- D. opening

24

- A. winner
- B. success
- C. prize
- D. result

25

- A. idea
- B. attention
- C. interest
- D. thought

26

- A. strongly
- B. completely
- C. highly
- D.  **LIVES LEARNING**