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TIPO DE EXAMEN	1st PARTIAL EXAM	ASIGNATURA	INGLÉS V

NOMBRE DEL ALUMNO		SEM.	5°	GRUPO

NOMBRE DEL DOCENTE (S)	Jessica Camacho Martínez	FECHA	17.09.26

VOCABULARY

1 Complete the sentences with the words or expressions in the box. There are three extra words or expressions you do not need. The first one is done for you.

assist	~~committed to~~	co-ordinate	create	earn	deal with	passionate about
give	head up	interested in	involved in	offer	focus on	responsible for

0 It's clear that he's ____*committed to*____ working for this company. He's been here for thirty-five years now and he tells everyone that he never wants to leave.

1 I'm a secretary in the Quality Control department, so I _____ the head of department and the other managers by answering the phone and doing the paperwork.

2 I've come to this event because I'm _____ meeting other professionals with similar interests.

3 I regularly _____ customers in China, so I need to improve my English.

4 As a design engineer working for a construction company, I'm always _____ the design of different types of buildings.

5 I _____ a team of twenty people and recently I've been working on my leadership skills so that I can do that as well as I can.

6 As a fashion house, we want to _____ amazing designs that will make the people who wear them feel wonderful.

7 She gave some of her responsibilities to other people so that she could just _____ technical services.

8 As the project manager, it's my job to _____ the different stages of the project and to make sure we get everything done on time.

9 Severine _____ is the timetable. She decides who does what and when.

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Prepa Anáhuac
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CAMPUS CÓRDOBA - ORIZABA

10 They're _____ helping other people – they would do it even if they didn't get paid for it.

Marks (out of 10): _____

2 Read the text and choose the expression (A–D) which best fits each gap. The first one is done for you.

I left school at the age of sixteen without any academic **(0)** _____. Instead of staying at school, I decided to look for a job and I found a starting **(11)** _____ as an office junior at an insurance company. All I wanted to do was earn a **(12)** _____ so that I could start buying the things that I wanted. When I was seventeen, I got my driving **(13)** _____ and bought myself a car. I also realized how useful it was to get some workplace **(14)** _____ because you're going to be at work for a long time and you need to know how to get up early, get to work and work together in a team.

My boss was happy with my performance at work and she suggested I work towards getting some professional **(15)** _____ by taking courses in the evening. I think I was the only person on the course who didn't have a high school **(16)** _____ , so I found it quite difficult. Fortunately, the teachers helped me to develop some of the academic **(17)** _____ I hadn't learned at school, like how to scan-read a book and take notes.

Going back to school has made me realize that gaining professional **(18)** _____ is important, but studying can also give you more employment **(19)** _____. In my case, my boss suggested I apply for a more senior position in the company. I was successful and now I have a managerial position with a higher salary and a lot more job **(20)** _____.

0 A opportunities	**B** position	**C** qualifications	**D** experience
11 A security	**B** experience	**C** salary	**D** position
12 A diploma	**B** licence	**C** salary	**D** position
13 A licence	**B** security	**C** experience	**D** qualification
14 A opportunities	**B** security	**C** skills	**D** experience
15 A qualifications	**B** experience	**C** diplomas	**D** skills
16 A position	**B** qualification	**C** diploma	**D** licence
17 A qualifications	**B** experience	**C** opportunities	**D** skills

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Prepa Anáhuac
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18 A salaries	**B** experience	**C** opportunities	**D** security
19 A opportunities	**B** qualifications	**C** skills	**D** experience
20 A experience	**B** qualifications	**C** opportunities	**D** security

GRAMMAR

3 Complete the second sentence so that it has a similar meaning to the first sentence, using the word given. Do not change the word given. You must use between two and four words, including the word given. The first one is done for you.

0 Seminars on personal branding are provided once a month by the team from Brandit! **seminars**

The team from Brandit! _____*provide seminars*_____ on personal branding once a month.

21 The email addresses of visitors to our website are collected and saved by an add-on that we've installed. **and**

An add-on that we've installed _____ the email addresses of visitors to our website.

22 A local TV station is streaming this event so that music-lovers in over 100 countries can join in. **streamed**

This event _____ so that music-lovers in over 100 countries can join in.

23 At the end of June, I will complete my studies. **have**

By the end of June, I _____ my studies.

24 The support team deals with hundreds of enquiries from our users every hour. **with**

Hundreds of enquiries from our users _____ by our support team every hour.

25 Today is a day that it's impossible to forget. **never**

I _____ today.

26 A number of possibilities for improving our brand image are being investigated by the marketing department. **is**

The marketing department _____ a number of possibilities for improving our brand image.

27 More people are running their own businesses now than ever before and this trend

LIVEWORKSHEETS

will continue over the next ten years. **be**

I think more people _____ their own businesses in ten years' time than ever before.

28 The ability to promote yourself is viewed very positively by our recruitment manager. **ability**

Our recruitment manager _____ to promote yourself very positively.

29 He earns a lot of money, so he plans to retire before he's forty. **earned**

He _____ enough money to retire before he's forty.

30 I've decided to spend the whole summer working with disabled children. **will**

I _____ the whole summer working with disabled children.

4 Read the text. Use the correct form of the word given in CAPITAL LETTERS at the end of some of the lines to fill the gap in the same line. Do not write more than three words in each gap. The first one is done for you.

The five biggest trends of the next ten years

1 The number of internet users is increasing rapidly and it's predicted that it **(0)** _____*will reach*_____ five billion in the next few years. Around half of these **REACH**
(31) _____ tablets to access the Internet. By 2020, connected devices **USE**
(32) _____ so integrated into our daily lives that we **BECOME**
(33) _____ them as 'digital assistants' that help us with everything we do. **SEE**

2 Today, thousands of items **(34)** _____ online every minute **SELL**
and it is expected that every retail company **(35)** _____ an online presence **HAVE**
in ten years' time with nineteen per cent of retail sales being made online.

3 It's likely that in ten years' time we **(36)** _____ even more **TRAVEL**
than we do now and we **(37)** _____ smart technology to make **USE**
our journeys easier and faster.

4 Today's cities **(38)** _____ to be mega-cities in the **GROW**

LIVEWORKSHEETS

twenty-first century. It **(39)** _____ that by 2025 the **ESTIMATE** population of the area between Boston and Washington DC in the USA will be nearly 60 million people.

5 When it comes to social trends, we **(40)** _____ in a world where **LIVE** the number of older people is constantly increasing right now. This trend will continue over the next ten years and there'll also be more ethnic and cultural diversity in our societies.

READING

5 You are going to read an article about people who start their own business. Choose the answer (A–D) which best fits according to the text. The first one is done for you.

Are solopreneurs the next generation of entrepreneurs?

Have you just lost your job? Maybe you've just graduated from university? Some would say there's no such thing as job security nowadays, so instead of looking for another corporate job, why not go it alone and work for yourself? But how exactly do you build up your own business when you're starting from nothing? It's essential that you're 100 per cent committed to your business and passionate about what you're doing. You also have to be prepared to put in the hours to make it a success.

Here are some top tips that will help solopreneurs to get started:

1 Brand yourself

Solopreneurs have to create their own brand. Instead of using your own name to promote your business, think of a brand name and use that in your website URL, Twitter username and Facebook page. Also ensure that when people see that name, they think of your company. This will help you to get work.

2 Get on Twitter

We sometimes see Twitter as being a site where people post about what they had for breakfast, but when used effectively for the purposes of marketing it can be a very powerful tool. Start following people who share your interests and especially those who are in your industry or area. This should help you to build relationships with people who may be interested in buying your products or services and these relationships can translate into sales.

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3 Make full use of professional networking sites

A lot of people set up a profile on a professional networking site and then forget all about it. Don't be one of those people. If you take the time to really make your profile stand out and update it regularly, you will see the benefits. People are more likely to contact you with work opportunities. Don't overlook the groups that exist on a lot of these sites either. Join groups that fit your interests and start networking.

4 Start a blog

If you've never blogged before, now's as good a time as any to start. Setting up a blog is easier than you'd think and it's an excellent way of establishing your brand online. Fill your blog with interesting, well-written posts and your readers will think that you're an expert in your area, which will, in turn, help them to trust and listen to you. The best thing about a blog, however, is probably the fact that it allows you to sell yourself in a non-commercial way.

5 Don't forget your email signature

Although it's great to use websites, blogs and social media to brand yourself, email is still likely to be the means of written communication that you'll be using the most, so brand that as well. Make sure that anyone who receives an email from you knows exactly what you do and how they can find out more about you. Do you teach yoga? Let people know about that and also make sure they can find a link to a webpage with information about where and when your classes are in case they want to come along.

6 Go to local and international events

As great as online professional networking can be, there's nothing quite like meeting potential customers and partners face-to-face at an event. People are more likely to remember you and get in touch if they've met you in person. If possible, do some research into who will be at the event before you go and identify people who you think could help you with your business. Make a point of talking to these people before you leave and give them a business card or exchange numbers.

7 Don't be afraid to do something you've never done before

You may not be the kind of person who enjoys putting yourself out there, using social media and chatting to people you don't know at conferences, but if you want to be a successful solopreneur, you shouldn't be afraid to try something new and do some of those things that you don't naturally enjoy doing. Nothing that's worth having comes easily and that includes your own business.

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0 A solopreneur is

A someone who starts and runs a business on their own. ☑

B someone who sells goods online. ☐

C someone who provides venture capital to start-ups. ☐

D someone who doesn't want to work with other people. ☐

41 If you want to be a solopreneur, you need to

A have enough capital to fund your business. ☐

B have enough time to spend working on your business. ☐

C have enough knowledge of the product or service you want to sell. ☐

D have other people who can support you when you get started. ☐

42 Instead of using your own name, you should

A set up an anonymous Facebook page and Twitter account. ☐

B use your Twitter username. ☐

C think of a different name. ☐

D find a brand name for your business. ☐

43 It's important to use a name that

A doesn't make people think of existing companies. ☐

B includes the name of your product or service. ☐

C is connected to the type of business you want to run. ☐

D is easy for people to remember. ☐

44 People sometimes don't realize

A what a useful networking tool Twitter can be. ☐

B that you can use Twitter to sell things. ☐

C that Twitter is great for telling people about your everyday life. ☐

D that you can advertise on Twitter. ☐

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CAMPUS CÓRDOBA - ORIZABA

45 In order to make the most of professional networking sites, you should

A set up a profile and then forget all about it. ☐

B concentrate on joining as many groups as you can. ☐

C keep your profile regularly updated. ☐

D make people think that you're better than you really are. ☐

46 Setting up a blog is

A something that people may think is easy. ☐

B a must if you want to establish your brand online. ☐

C something you should already have done. ☐

D something that people may think is difficult. ☐

47 Blogs are useful because

A they allow you to sell yourself. ☐

B they can demonstrate your expertise.

C they're non-commercial. ☐

D they're free to set up. ☐

48 It's important to brand your email signature too,

A despite the fact that you'll communicate more through social media than by email. ☐

B because most of your written communication will be by email. ☐

C because people pay more attention to email signatures than blogs or websites. ☐

D because then people will be able to contact you more easily. ☐

49 The writer advises that before going to an event, you should

A do some networking with the people who will be there online. ☐

B order some business cards so that you can give them out. ☐

C use social media to tell other people that you'll be there. ☐

D find out who will be there and who can help you with your business.

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50 The writer thinks that

A success comes easily to those who do the things they naturally enjoy doing. ☐

B successful solopreneurs need to be prepared to do things they find difficult. ☐

C the most important thing is for solopreneurs to have a strong social media presence. ☐

D the most successful solopreneurs spend all their time on their business. ☐

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LISTENING

6 🎧 68 Listen to a job interview. Complete the interviewer's notes with a word or short phrase. The first one is done for you.

Name: Daniela **(0)** _____*Fisher*_____.
After school, she worked in **(51)** _____ .
She studied business studies at **(52)** _____ and specialized in
(53) _____.
She then worked at BMI for **(54)** _____ years.
She is looking for a new job so that she can spend more time **(55)** _____ .
In ten years' time, she'd like to have a global **(56)** a_____ and
(57) _____ customers from all over the world.
Her biggest **(58)** _____ is that she's a perfectionist.
She sees herself as a natural **(59)** _____.
In her free time, she likes to go **(60)** _____ .

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