

Activity 1 – Complete the sentences

Complete each sentence with the comparative form of the adjective in brackets.

1. A digital poster for an event in Salta is _____ to update than a printed poster. (easy)
2. A QR menu for a café near Plaza 9 de Julio is _____ than a traditional paper menu. (practical)
3. The title on a street billboard needs to be _____ than the title on an Instagram post. (large)
4. A simple tourism logo can be _____ than a very complicated logo. (memorable)
5. Bright colours can make a festival poster _____ than a poster with dull colours. (attractive)
6. For a professional logo, a vector image is usually _____ than a low-quality image. (good)

Activity 2 – Choose the correct option

Choose the correct comparative form.

1. The new map of Salta city centre is clearer / more clearer / clearest than the old one.
2. A mobile advertisement is smaller / more small / smallest than a street billboard.
3. For a campaign aimed at university students, a social media post can be more effective / effectiver / most effective than a printed flyer.
4. A hand-painted sign for a traditional peña can look more authentic / authenticer / most authentic than a digital template.
5. A poster about Cerro San Bernardo with two fonts looks cleaner / more cleaner / cleanest than a poster with six different fonts.
6. A high-resolution photograph of the Cathedral is better / gooder / more good than a blurry photograph.

Activity 3 – Which sentence is correct?

Choose the grammatically correct sentence.

1. Tourism Logo

- A. A simple logo is more easier to remember than a complicated logo.
- B. A simple logo is easier to remember than a complicated logo.
- C. A simple logo is easier to remember than a complicated logo.

2. Cafayate Wine Label

- A. This wine label is more elegant than the previous design.
- B. This wine label is eleganter than the previous design.
- C. This wine label is more eleganter than the previous design.

3. Peña Poster

- A. The red title is brighter than the brown title.
- B. The red title is more brighter than the brown title.
- C. The red title is brighttter than the brown title.

4. Museo Güemes Brochure

- A. The new brochure is more readable than the old brochure.
- B. The new brochure is readabler than the old brochure.
- C. The new brochure is more readabler than the old brochure.

5. Recycling Campaign in Salta

- A. The new campaign is more creative than the first campaign.
- B. The new campaign is creativer than the first campaign.
- C. The new campaign is most creative than the first campaign.

6. Empanada Festival Poster

- A. The new poster is better than the original poster.
- B. The new poster is gooder than the original poster.
- C. The new poster is more good than the original poster.