

1. Advertising and appearance

Some people believe that advertisements encourage people to care too much about their appearance. Others think that advertisements have little influence on people's attitudes towards their appearance.

Discuss both views and give your own opinion.

2. Body image and social media

Nowadays, many people are concerned about their physical appearance because of the influence of social media.

Why is this the case? Is this a positive or negative development?

3. Beauty standards

Some people think that society places too much importance on physical appearance, while others believe that appearance is an important part of a person's identity.

Discuss both views and give your own opinion.

4. Appearance at work

Some people believe that a person's physical appearance is important when applying for a job, while others think that skills and qualifications should be the only factors considered.

Discuss both views and give your own opinion.

5. Spending money on appearance

Nowadays, people spend more and more money on clothes, cosmetics and other products to improve their appearance.

Why do people do this? Is this a positive or negative development?

6. Children and appearance

Children today are exposed to more images of attractive people than in the past.

What problems can this cause? What can parents and schools do to help children develop a healthy attitude towards appearance?

7. Fashion and individuality

Some people believe that following fashion is a good way to express individuality, while others think that people should not be influenced by fashion trends.

Discuss both views and give your own opinion.

8. Appearance and success

Some people believe that a person's appearance can be an important factor in achieving success in life. Others believe that personality, skills and hard work are much more important.

Discuss both views and give your own opinion.

Choose a topic and write an essay according to the IELTS assessment criteria

Discuss Both Views Essay

