The Homeless Boy Who Invented Louis Vuitton

1. With no money or food, he worked _____ jobs with artisans and _____ to survive, _____ making any money but learned valuable skills that led to _____ modern _____ and creating a billion-dollar _____
2. At the time, traditional boxes were made with _____ and were _____-shaped. The lids were _____ so that water would run off the top instead of _____ through the leather
3. From then on, LV fell behind when _____ to other luxury brands. It was _____ a smaller business, and sales _____. No journalist _____ to speak _____ of the brand
4. What did a small Louis use to do on a family farm?

5. What benefit did Louis gain from the post-war period?

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6. Why was Louis Vuitton known as a unique designer?

7. Explain the reason why customers were shocked to see the monogram on products

8. What unexpected and devastating decision was made by one of the Louis Vuitton's heirs?

9. What was the reason for the trial between Henry Vuitton and Bernard Arnault?

10. Why was it a good idea to hire Marc Jacobs as a creative director?

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