



GREEN SCHOOL CAMPAIGN AI IMAGE PROMPT BUILDER

MAKE PROMPT FOR SHORT MESSAGE ENVIRONMENT ISSUE
USING REQUEST AND COMMAND



Create a clear and creative prompt to generate an attractive Green School campaign image with a short message using request and command.



ACTIVITY FLOW



TEMPLATE PROMPT BUILDER

1 ISSUE (Environmental Issue)

Choose the environmental issue you want to campaign.

- ☐ Plastic waste
- ☐ Saving water
- ☐ Saving electricity
- ☐ Keeping the classroom clean
- ☐ Taking care of plants
- ☐ Reducing food waste
- ☐ Other: _____

My issue: _____



2 GOAL (Campaign Goal)

What is your campaign goal?
(Write it in one sentence.)



3 WHO (Who is Involved?)

Who will be in the picture?

- ☐ A boy student
- ☐ A girl student
- ☐ Several students
- ☐ Teacher and students
- ☐ Other: _____

What are they doing?
(What action are they doing?)



4 PLACE (Where?)

Where does it happen?

- ☐ Classroom
- ☐ School garden
- ☐ School canteen
- ☐ School yard
- ☐ School bathroom
- ☐ Other: _____



5 SHORT MESSAGE (Use Request and Command)

Write the short message for your campaign using **REQUEST** and **COMMAND**.

REQUEST (polite – ask nicely)

Please _____



COMMAND (strong – give an instruction)

_____!



SLOGAN / CAMPAIGN TITLE (optional)



6 VISUAL STYLE (Look & Design)

Choose the style you want.

- ☐ Colorful poster
- ☐ Cartoon
- ☐ Cute illustration
- ☐ Modern digital poster
- ☐ Comic style
- ☐ Realistic
- ☐ Other: _____



7 MOOD / FEELING (The Atmosphere)

Choose the mood of your image.

- ☐ Fun
- ☐ Energetic
- ☐ Friendly
- ☐ Inspiring
- ☐ Cool / Gen Z
- ☐ Other: _____



8 AUDIENCE (For whom is this message?)

Who is the target of your campaign?

- ☐ Junior high school students
- ☐ Everyone in the school
- ☐ Teachers
- ☐ Other: _____



9 PUT IT ALL TOGETHER! (Combine your answers into a complete prompt)

Use your answers above to complete the prompt below.

Create a _____ campaign poster for a Green School campaign.

Show _____ in _____.

The environmental issue is _____.

Add this request: "_____."

Add this command: "_____!"

Make the poster _____.

colorful, attractive, and suitable for _____.

EXAMPLE OF A COMPLETE PROMPT

Create a **colorful** campaign poster for a Green School campaign. Show several junior high school students putting plastic bottles into recycling bins in the school yard. The environmental issue is **plastic waste**. Add this request: "Please bring your own bottle." Add this command: "**SAY NO TO PLASTIC!**" Make the poster fun, **energetic**, colorful, attractive, and suitable for junior high school students.



10 PREVIEW & CHECKLIST

Before using AI, check your prompt!

- ☐ Did I write the issue clearly?
- ☐ Did I include a REQUEST?
- ☐ Did I include a COMMAND?
- ☐ Is the message short, clear, and easy to understand?
- ☐ Is the style and mood suitable for my target?

READY!

Your prompt is clear, and ready to use!



11 SKETCH / IDEA (Optional)

Draw a quick idea of the image you imagine.

12 AI RESULT (Paste / Attach Here)

Paste or save the image generated from your prompt here.



TIPS FOR BETTER PROMPTS

Be specific and clear.

Mention the action, place, and people.

Use strong and positive words.

Choose the mood and style you want.

LIVEWORKSHEETS