

UNIT 8 > Change

Lesson 8.5 Writing: Press release

Functional
language

A Complete the press release using words from the box. Some are **not** used.

announced announcements assured compensate compensation
complained independent independently key progress
progressing regretted told went

Natbon product recall

After launching its range of reformulated organic beauty products, Natbon Beauty was forced to recall one of its most popular products last week. Natbon has ¹_____ a full investigation after hundreds of customers ²_____ that they were allergic to something in the revised product.

The company takes safety very seriously and has therefore invited outside chemists to ³_____ test the whole range of natural products, not just the cream which was recalled. The news of the allergies ⁴_____ viral and suddenly there were hundreds of photos of skin rashes on social media, all of which are thought to have been caused by a Natbon cream.

The founder of the company, Ms Nova, confirmed that safety is ⁵_____ to her company's success and promised to discover how one of its products could be guilty. She said she deeply ⁶_____ the distress which this had caused her loyal customers and ⁷_____ the public that this would not happen again. She also guaranteed that the company would ⁸_____ customers if it were proved that their new-formula cream had caused the allergies.

It is expected that the investigation will be completed within a week.

Further ⁹_____ will be made on how the investigation is

¹⁰_____.