

**atmosphere code flexibility image pay strategy
structure values**

Corporate culture is different from company to company but very often it is connected to the _____ the company has. This affects the company _____ as well as the _____ rate. Some companies are more formal and have a specific dress _____ while others feel that it's important to have _____ in what people can wear. Asking employees for input when developing a(n) _____ for the future can make employees feel valued and can help to create a good _____. Each company has to decide these issues for itself and they all go together to create the _____ the company has both internally and externally.