

## Teens B1.3 Design Innovation

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Listen and number the script pieces from 1 – 7. Remember to pay attention to the information.



mural that can be seen from miles away. As the community worked together on the project, they noticed how the art brought joy to their neighbourhood. 'In the morning, you wake up and look around and see the colours that **surround** you,' said one resident. 'It's very pretty.'

When you hear the word *art*, you probably think of paintings in galleries or **statues** in museums. But art isn't always inside, and you don't always have to pay to see it. In fact, you can view some really interesting art for free in **public spaces** around the world.

Public art can also send a message. For example, much public art **deals with** political and **social topics**. In 2014, British artists Paul Cummins and Tom Piper placed 888,246 ceramic poppies on the ground around the Tower of London. The **temporary** display of artwork was in honour of the 100-year anniversary of the start of World War I. Each

Public art goes beyond just making a place look pretty: it can change society. In Las Palmitas, a neighbourhood of Pachuca, Mexico, residents worked together with a street art group to paint their hillside houses in bright colours. The result was an enormous

Public art can also make people **aware** of a situation. In 2010, the Icelandic artist Bjargey Ólafsdóttir created *Red Polar Bear* on the Langjökull glacier in Iceland. It **showed** the red outline of a polar bear on the snow. The very large bear – 80 m. (262 ft.) by 50 m. (164 ft.) – was made out of red food dye. Ólafsdóttir wanted to make people think about the polar bear and how its environment is in danger because of global warming.

poppy represented a soldier who died in the war while fighting with the British. The goal was for visitors to think about and **remember** the soldiers. After several months, the artwork was **taken down**, and the poppies were sold to raise money for charity.

Of course, sometimes public art is there simply because its beauty brings people **pleasure**. One example is the *Floralis Genérica* in Buenos Aires, a huge metal flower in a pool. It opens every morning and closes every evening. The flower and the pool reflect everything around them. It's an amazing sight.