

💡 Vocabulary Box: donate | go viral | have access to | raise | tag | waste

The Power of Small Actions

In many developing communities around the world, thousands of families still do not (1) _____ safe, clean drinking water on a daily basis. Recognizing this critical issue, a 19-year-old university student named Sarah decided to take action using her social media platforms.

She launched an online campaign called #DropByDrop with an ambitious goal: she wants to (2) _____ at least \$10,000 to construct three solar-powered water wells. In her launch video, Sarah explains how small daily habits can make a huge difference. She encourages her followers to (3) _____ a small amount of money—even just \$3—to the project fund. Furthermore, she reminds people not to (4) _____ water at home during routine activities like brushing their teeth or washing dishes.

To expand the reach of her campaign without spending money on advertising, Sarah added an interactive challenge. She asks every viewer to (5) _____ three of their closest friends in the comment section and challenge them to share the post.

Sarah is optimistic that if the campaign manages to (6) _____ across TikTok and Instagram this week, they will easily hit their financial target before the end of the month.