DETAILS Choose the correct answers according to the lecture. Then listen again to check your answers. 7.6

1. Online tourism involves finding out about another part of the world while you are at home, with the help of _____.

   a. videos b. a local tour guide c. a guidebook

2. Tour companies moved their experiences online during the pandemic of 2020 because they needed new ways to _____.

   a. make money b. get feedback c. go mainstream

3. Tour companies that tested the market with online experiences found that people wanted to _____.

   a. interact with other tourists b. watch videos c. experience something new

4. Guides new to online tours have to get used to not _____ guests.

   a. seeing or hearing b. talking to c. getting reactions from

5. Often, guides who are new to online tourism find that guests rate the experience as _____ they expect.

   a. worse than b. the same as c. better than

6. An online tourism experience is similar to _____.

   a. watching a film b. attending a concert c. having a video call

7. In Ricardo's online experience, you learn all about coffee, and you might even see a place in the mountains where coffee is _____.

   a. grown b. sold c. packaged

8. If you want to host an online experience, the most important thing is to be _____.

   a. calm b. detailed c. dynamic

LIVEWORKSHEETS