

2. Cause & Effect Vocabulary - Connectors

1. because
2. due to
3. as a result
4. therefore
5. caused by
6. led to

1. **Meaning:** shows the reason for something.

Business example: "Sales increased **because** the company launched a new marketing campaign."

2. **Meaning:** a formal way to say "because of."

Business example: "Revenue fell **due to** lower consumer confidence."

3. **Meaning:** shows the consequence of an action.

Business example: "Demand rose, and **as a result**, profits improved in Q4."

4. **Meaning:** introduces a logical conclusion.

Business example: "Costs increased; **therefore**, the company reduced production."

5. **Meaning:** identifies what created the change.

Business example: "The decline was **caused by** supply chain disruptions."

6. **Meaning:** shows that one thing produced another.

Business example: "The new strategy **led to** a significant rise in customer satisfaction."

Chart description (Cause & Effect):

- Q1: 20
- Q2: 25
- Q3: 10
- Q4: 10
- Q5: 18

Exercise:

● Why is Sheldon with a mustache?

● Where is Raj?

● What did Raj get to his girlfriend?

● Do they think her girlfriend is a gold digger?

● Does Sheldon share what he knows about Raj's family?

● Is Raj rich or poor?

● Who is Leonard going to call?

● Did Penny date Raj for a couple of months?

<https://youtu.be/L9jh-baMY60?si=nWNn5Qe5Qy8AVN8f>