



IELTS-UP LISTENING PRACTICE TEST 1-P1  
SECTION 3

**QUESTIONS 21-30**

Complete the information below. Write **NO MORE THAN THREE WORDS** for each answer.

21. The total course duration is.....
22. During the final project students will work in teams of.....
23. The professor told that the key thing in marketing strategy is to .....

**Questions 24-28**

Choose **FIVE** letters, A-I. What **FIVE** modules does the course include?

- A. Marketing
- B. Design of custom logos
- C. Product management
- D. Branding
- E. E-commerce
- F. Advertising
- G. Analytics
- H. Customer attraction
- I. Business strategies



IELTS-UP LISTENING PRACTICE TEST 1-P1  
Questions 29-30

Complete the information below. Write **NO MORE THAN TWO WORDS** for each answer.

29. The next lecture is in the big classroom on the .....

30. Students need to take their last week.....