In 0) *the* early 1980s, a glib advertising campaign began to appear before every winter holidays. It featured a beautifully wrapped album and the slogan "Give the Gift of Music". The implication was that buying your friends or relations a record was the obvious answer **1)** ..... the annual present-choosing dilemma. But as anybody **2)** ..... has spent the weeks up to holidays desperately trying to **3)** ..... out the musical preferences of a cousin or sister-in-law will tell you, that is simply not true. Buy someone the **4)** ..... album, and you could enrich their life. Buy someone the wrong album and it's difficult not to notice the look **5)** ..... disappointment as they lift the wrapping paper.

There are two rules about buying albums as a present. First, steer **6)** ..... of the novelty purchase and second, avoid anything too difficult. **7)** ..... albums will get played twice, laughed at once, then never touched again. Holiday time is about easy-access entertainment, not challenging art. Other **8)** ..... that, it's a minefield. The truth is people's tastes are personal and hard to guess.

LIVEWORKSHEETS