

1. VOCABULARY

vocab

Match the words with their meanings.

- | | | |
|--------------------|--------------------------|---|
| 1. Influencer | <input type="checkbox"/> | A) Content shared online. |
| 2. Followers | <input type="checkbox"/> | B) Very popular on the internet. |
| 3. Viral | <input type="checkbox"/> | C) People who follow an account. |
| 4. Content Creator | <input type="checkbox"/> | D) A person who influences others online. |
| 5. Post | <input type="checkbox"/> | E) A person who makes videos, photos... |

Fill in the blanks using the word bank.

followers | platform | content | post | viral

- Many influencers create _____ every day.
- A video can become _____ very quickly.
- Followers can comment on a _____.
- TikTok is a social media _____.
- A content creator shares info with their _____.

2. READING

reading

Social Media Personalities: Social media personalities are people who create content and share it online. They use platforms such as Instagram, TikTok, YouTube, and Facebook. Some teach educational topics, while others focus on entertainment, travel, fashion, or technology. Many have thousands or millions of followers. Companies often work with them to advertise products. Being successful requires creativity, communication skills, and consistency. However, it is important to use social media responsibly and verify information before sharing.

Multiple Choice & True / False

- | | |
|---|---------------------------------------|
| • What do they do? | • Which platform is mentioned? |
| <input type="checkbox"/> a) Build houses | <input type="checkbox"/> a) Netflix |
| <input type="checkbox"/> b) Share content | <input type="checkbox"/> b) Instagram |
- Personalities only create educational content. **[T / F]**
 - Companies sometimes work with influencers. **[T / F]**

WH Questions

What skills are important for content creators?

Why should people verify information online?

3. LISTENING

listening

Listen to the history story and complete Part A and Part B.

Opción A: Listen and Choose the Correct Answer

- What did Vincent love to do?
 a) Sculpt statues b) Paint pictures c) Write stories
- What did he use to express his deep emotions?
 a) Cameras and computers b) Thick, bright paint c) Black pencils
- How many paintings did he sell during his life?
 a) Only one single painting b) Thousands of paintings c) None

Opción B: Fill in the Blanks

- Vincent lived in different countries in _____.
- He painted everyday things like old boots, yellow _____, and the night sky.
- Today, Vincent van Gogh is one of the most _____ painters in history.
- His art teaches us that true _____ lives forever.

4. SPEAKING

speaking

Interview a Classmate. Ask and answer the questions.

- What social media app do you use most?
- Who is your favorite social media personality?
- What type of content do you watch?
- How often do you use social media?
- What are the advantages of social media?

5. WRITING

writing

My Favorite Social Media Personality (80–100 words).

Include: Name, platform, type of content, why you like them, and what you learn.
 e.g., MrBeast is famous on YouTube for creating entertaining videos...
