

UNIT 1 MUSEUM 101

PART 1: MULTIPLE CHOICE QUESTIONS

10 points

1. According to Dr. Sam Ham, what are visitors most likely to remember
 - A) Specific historical dates
 - B) Interpretive themes
 - C) The number of artifacts on display
 - D) The name of the museum director
2. Which part of a museum is specifically designated for visitors to engage in hands-on activities?
 - A) Auditorium
 - B) Interactive zone (workshop area)
 - C) Permanent exhibition
 - D) Cloakroom / Coat check
3. Which recent trend in museum interpretation was accelerated by the COVID-19 pandemic?
 - A) Increased use of shared touchscreens
 - B) A move away from digital labels
 - C) Preference for using personal devices to access information
 - D) The removal of all graphic panels
4. In a professional email, what does the phrase "we just need the green light" mean?
 - A) We are fixing the museum lighting.
 - B) We are waiting for official approval to proceed.
 - C) The exhibition is now open to the public.
 - D) We need to change the project deadline.

PART 1: FILL IN THE GAPS

10 points

Vocabulary & Reading Comprehension

1. Because information about 18th-century hoaxes was often _____ (very little/not enough), historians must rely on single newspaper articles or pamphlets.
2. William Hogarth _____ (repeated) the image of Mary Toft in one of his later, more brilliant engravings.
3. The "Cock Lane Ghost" was a famous _____ (deliberate deception) involving a spirit that communicated through rapping.

Professional English (Emails)

4. "I'd be very _____ if you could send me the requirements for digital materials."
5. "Could you please _____ when you would like us to finish the exhibition layout?"
6. "If you could please _____ some light on this topic, I would really appreciate it."

Grammar: Conditionals and Regrets

7. "I wish I _____ (know) the manager's phone number, but I don't have it."
8. "If I _____ (be) in your position, I would focus more on the 'Big Idea' of the exhibition."
9. "We _____ (need) a car if we lived in the country, but here in the city we don't."

**CLARIFY
WERE,
REPRISED,
WOULD NEED,
SCANT,
HOAX,
SHED,
KNEW,
GRATEFUL**

PART 2: ANSWER THE QUESTIONS

20 points

1. What is The Role of the "Big Idea" in Interpretation?
2. What is the Impact of Global Trends on Museum Media? Give an example.