Federal Express

What does it take to start a business? A brilliant idea? A great team? Money? Yes. All of those things. But the most important thing is a belief in the significance of the future business. It is really amazing that most large companies, *Federal Express* for example, have stories of their humble beginnings.

Fred Smith was born in Mississippi, in the United States, in 1944. Fred was named after his father, a successful businessman. In 1948, when Fred was only four years old, his father died. Fortunately, Smith senior had made enough money to provide for his family. However, it would be a long time before the children would see any of their father's money. Concerned that his children could waste their money, Smith senior had his money placed into a trust fund to be given to the children upon their 21st birthdays.

In 1962, Fred Smith entered Yale University, one of the oldest and most famous universities in the USA. In 1965, as part of his coursework, he wrote an economics paper exploring the process of transportation of goods in the United States. He found that the delivery service used lorries or passenger airplanes to transport large packages across the United States, which was not very convenient. Smith proposed to deliver small parcels by special planes. Smith tried to prove that it could be a good business but did not go into details about how to actually run such acompany. Although Smith received a grade of C for his work, he did not give up on the idea. After graduating from the university, in 1971, he launched the company *Federal Express*.

Within the first three years of founding the company, *Federal Express* was very close to bankruptcy. It was losing over $1 million a month because of rising fuel costs. Eventually the company had just $5000 to its name. Smith tried to raise more money but he failed.

Most ordinary people would have stopped at this point and shut down the company. Not Fred Smith. The founder of the young company performed an extraordinary and courageous deed. Smith flew to Las Vegas and played Blackjack that weekend with the remaining company funds. Yes, the whole $5000. He was unbelievably lucky that day! On Monday, the management of the company had a pleasant surprise. *Federal Express* had $32,000 on its bank account, which was just enough to cover the fuel for their planes and to continue operating.

Soon after, the company was able to strengthen its position and continue to develop. At the root of the company's success was Smith's philosophy: people, service, profit (P-S-P). From the company's earliest beginnings, even when times were tough, Smith tried to provide his workers with a good salary, special bonuses and medical coverage.

In 2000, the company changed its name to *the FedEx Corporation*. Today *FedEx* is a global giant with operations in more than 220 countries and territories using over six hundred aircraft and 46,000 vehicles. It provides fast and reliable deliveries to clients worldwide.

19. in his will Fred Smith's father left all his money to charity.

1) True
2) False
3) Not stated

14. In his coursework Fred Smith described his idea of a new delivery service.

1) True
2) False
3) Not stated

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15. Fred Smith's family were against his idea of setting up Federal Express.
1) True
2) False
3) Not stated

16. At the beginning Federal Express had financial difficulties.
1) True
2) False
3) Not stated

17. Once Fred Smith lost all his company's money playing Blackjack in Las Vegas
1) True
2) False
3) Not stated

18.Fred Smith paid a lot on attention to his workers' welfare.
1) True
2) False
3) Not stated

19. Nowadays Fred Smith's company is the most reliable delivery service in the world.
1) True
2) False
3) Not stated

LIVEWORKSHEETS

1. What is the capital of the Falkland Islands?
2. Where can you learn about the islands' history?
3. What is the emblem of the Falkland Islands?
4. What do the local people do for a living?
5. What energy resources are used on the islands?
6. What is the educational policy of the Falkland Islands?
7. What was the result of the conflict between Argentina and the UK?

A. About 250 miles off the coast of South America lie the Falkland Islands, a British overseas territory. About 3,000 people live on the islands. Like most isolated communities around the world, they are always pleased to welcome tourists. The people of the Falkland Islands mostly work in sheep farming and fishing.

B. Everything outside Stanley, known locally as Camp, is home to numerous farms and settlements spread across the islands. In fact,over three quarters of the population live in Stanley. Although one of the smallest capitals in the world, Stanley provides a variety of supermarkets, excellent restaurants and hotels, a swimming pool, gym and golf course.

C. Open whenever tour ships are in the port, the Falkland Islands Museum contains artifacts from everyday life, natural history samples and a fine collection relating to the islands' shipwrecks. Outdoor exhibition sites include the Reclus Hut, originally made in Stanley, then shipped to Antarctica and set up there in 1956. Forty years later the famous house was brought back.

D. There are only about 380 children of school age living on the islands. For them, there is a primary and a secondary school in Stanley and three small settlement schools on large farms. Other rural pupils are taught by 'travelling' teachers. Schooling is free and compulsory for children between five and sixteen years of age. The government pays for older students to attend colleges, usually in the UK.

E. The Falkland Islands government is taking advantage of cheap wind power. Since 1996, the government has been investing in the development of alternative sources of energy and can already enjoy the results. The Islands have experimented with other forms of energy, including hydro-electric and solar power. However, these forms cannot match the effectiveness of wind power yet.

F. The Falklands War was fought in 1982 between Argentina and the United Kingdom. It started with the Argentine invasion and occupation of the Falkland Islands and South Georgia. The war lasted 74 days and

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ended with an Argentine defeat. However, Argentina still has not fully given up its claim to the territory of the islands.

	A	B	C	D	E	F

1. **What makes Moscow very popular among tourists?**
2. **What is the best season for tourists to visit Moscow?**
3. **What are good and bad things about the city transport?**
4. **What is special about the Moscow underground?**
5. **What theatres should be visited in Moscow?**
6. **What is Moscow's most famous shopping mall?**
7. **What are the presents to be brought from Moscow?**

A. The peak of the Moscow travel season is May through September. However, tourists may prefer to travel to Moscow during the low travel season. The snowy winter months offer just as many entertainment options as one can find during summer. Tourists can celebrate New Year's Eve or see Russia's biggest ice rink on Red Square, or visit one of the local winter markets. Any Moscow tour has plenty of memorable experiences the whole year round.

B. As one of the largest cities in the world, Moscow comes with its share of traffic problems. It seems that all of the world's most expensive black cars are here, and there are a lot of traffic jams. Still, while the traffic situation leaves much to be desired, the Moscow underground is superb. The advanced Metro system carries up to 9 million passengers a day on weekdays, and its trains run every few minutes. It is a convenient way of travelling around.

C. When people travel to Moscow, they want to see the red-bricked walls of the Kremlin, take a picture in front of St. Basil's Cathedral, and visit the world-famous Bolshoi Theatre. All of these places are located within a very small area around Red Square. So seeing them on a walking sightseeing tour of Moscow is convenient and allows visitors to avoid traffic jams. The concentration of Moscow main sights makes this city a world-class tourist destination.

D. Set in the heart of Moscow the State Department Store known as GUM produces a great impression on visitors. It was built between 1890 and 1893 to replace the old trading rows of 1825. The building stretches along Red Square's eastern side. The entire structure is a beautiful testament to Russian architecture with its mix of medieval and modern features. The glass roof allows natural light to flood into this three-story palace.

E. The Moscow Metro has been a much-needed mass transit project. But it is not just a series of trains and tunnels. The Moscow Metro is like a whole underground city that holds the world's largest collection of Soviet Art. The first stations were opened on May 15, 1935. They were described as one of the greatest architectural projects of that time. The original 13 stations, along with many others that were built later, feature unique works of art.

F. The most exciting part of any journey is the memories people create while discovering new places. And

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souvenirs are among the most popular options to save the happiest moments not only in one's heart but in the form of something more material. Apart from classic T-shirts and fridge magnets with local attractions, many other things can bring to mind the best moments of Moscow trip. The gifts range from Matryoshka dolls to the Tretyakov Gallery photo album.

	A	B	C	D	E	F

LIVEWORKSHEETS

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. Каждый пропуск соответствует отдельному заданию 29—34.		
29	Yoga is a very popular activity and lots of people practise it nowadays. There is an opinion, however, that to be _____ in this activity you should start yoga in early childhood.	**SUCCESS**
30	This is not true! You can start yoga at any time in your life. What you really need is enthusiasm and a good _____ — yogis often call them a guru.	**TRAIN**
31	Yoga is not a _____.	**COMPETE**
32	You can choose any pace that is _____ for you.	**COMFORT**
33	The aim is not to win but to make your body flexible and strong. It's definitely _____ to improve your body in a few days.	**POSSIBLE**
34	It may take lots of time but it's worth the time and effort. Yoga is an _____ way to relax your mind. So it's useful not only for your body.	**EFFECT**

AB682E		
29	In Andorra people live longer than in any other European country. It seems they have discovered the secret of a long and _____ life.	**AMAZE**
30	People in Andorra stay active and _____ at old age.	**HEALTH**
31	They attend gyms and public _____ pools for free.	**SWIM**
32	Exercise is one reason, the others are clean air and a diet based on vegetables and olive oil. People of all ages in Andorra are cheerful and _____.	**FRIEND**
33	They think that life is _____ and they do their best to enjoy it.	**WONDER**
34	Andorra is the most _____ country in Europe — they haven't had a war for 700 years.	**PEACE**

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GRAMMAR

Jane was not an ordinary girl. She was an extremely popular person due to _____ unusual gift. **SHE**

She was very good at arranging all sorts of _____ and events **PARTY**

In fact, all the scripts and programmes for our school events _____ by Jane. We helped her as much as we could but she always did most of the work. **WRITE**

Once I asked Jane if she could help me to make a surprise for my mum. Jane _____ at once. **AGREE**

"I _____ you, no problem," she said, "But I need to know some details about your mum." **HELP**

Jane asked me about what time my mum usually got up and when she went to bed, what food she liked and hated, what her favourite films, colours, and flowers _____. **BE**

She asked me a lot of questions and I _____ answer most of them. NOT **CAN**

I felt uneasy but Jane laughed, "It's a common thing. Unfortunately, we often do not notice even our own family – our parents, sisters and brothers. If we _____ other people better, we would understand them better. **KNOW**

And we would be much _____ to them, wouldn't we?" **KIND**

In 2010, a terrible earthquake hit the Haitian city of Léogâne. It was the _____ of January, my birthday. It was a normal day in the morning. **TWELVE**

I _____ for my party when the earthquake hit. My first thought was that everybody was going to die. **PREPARE**

I _____ what was happening. **NOT UNDERSTAND**

It was the _____ day of my life so far — I have never felt that scared! After the earthquake I asked my wife: "How are we going to go on living?" **BAD**

"I have no idea", she said. "But we're lucky. Our house is still standing, and thousands of people lost everything, even their _____". **LIFE**

She was right. We had to help the others, so we decided to start a charitable fund. At first we_____ it the name of 'Hope' but then changed it. **GIVE**

Now our fund _____ 'Seeds for Change'. **CALL**

We work with small farmers and provide people from rural areas with everything necessary for farming. They say it helps them a lot. Their gratitude is the best award for _____ **WE**

If we manage to involve more people in our fund, we _____ more impressive results in the future. **GET**

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