

Score:

Listen to two people talk about their previous work experience, and then answer the questions below.

1. What details in the conversation tell you when and where the events took place?

- A. The speakers explained that they had met during a conference held near a café in the city center in 2021.
- B. The speakers mentioned that they had worked at Brightline Marketing in 2019 in an old downtown office above a café.
- C. The speakers described a marketing internship completed inside a modern office building close to a restaurant district.
- D. The speakers stated that they had joined a branding agency located beside a café shortly after graduating in 2020.

2. What workplace idiom did the speakers use to describe handling many different responsibilities?

- A. "Wearing a lot of hats," meaning managing several different duties and responsibilities at the same time.
- B. "Breaking the ice," meaning creating a friendly atmosphere before beginning an important business negotiation.
- C. "Calling the shots," meaning having complete authority over all decisions made within the organization.
- D. "Learning the ropes," meaning becoming familiar with procedures while starting a completely new position.

3. What sequence of actions did the speakers describe during the Green Planet Energy campaign?

- A. They redesigned the campaign immediately, contacted the media, and later reviewed customer complaints carefully.
- B. They organized a launch event first, adjusted the budget afterward, and finally changed the branding strategy.
- C. They gathered feedback, addressed the problems individually, and then created an entirely new campaign concept.
- D. They interviewed new designers, presented additional ideas, and afterward postponed the campaign until December.

4. What example from the conversation shows actions happening simultaneously in the past?

- A. "We gathered feedback after the proposal had already been reviewed by the company directors."
- B. "I was creating design concepts while you were managing the client side of the project."
- C. "We launched the campaign in November once the entire branding process had finally been completed."
- D. "I felt proud because the campaign became successful after months of difficult preparation and revisions."

5. What participial phrase appears in the sentence about unrealistic expectations, and what does it add?

- A. "Facing a ton of challenges," emphasizing that the speakers were uncertain about the campaign's future success.
- B. "Reviewing ad copy," explaining the exact reason why the speakers were unable to finish tasks on time.
- C. "Dealing with unrealistic expectations," adding detail about the pressure and difficulties they experienced throughout the project.
- D. "Completing deliverables," showing that the speakers preferred practical tasks instead of leadership responsibilities.

6. What emotions did the speakers express throughout the conversation?

- A. They mainly expressed disappointment, frustration, and regret about accepting such a demanding campaign assignment.
- B. They showed pride, exhaustion, confidence, and appreciation for the teamwork that helped them succeed together.
- C. They demonstrated confusion, nervousness, and uncertainty about whether the campaign had reached the intended audience.
- D. They communicated anger, impatience, and dissatisfaction with the decisions made by the company management team.

7. According to the speakers, how did the experience help them grow professionally?

- A. It encouraged them to leave the company and pursue completely different careers outside the marketing industry.
- B. It allowed them to develop leadership abilities, improve communication skills, and gain greater professional confidence.
- C. It convinced them to avoid high-pressure projects and focus mainly on smaller independent freelance assignments.
- D. It taught them that creativity was less important than following instructions and respecting strict organizational rules.

8. What phrase did one speaker use to describe the most important or climactic moment of the story?

- A. "The turning point," referring to the moment when the company changed its entire business strategy permanently.
- B. "The breaking point," referring to the moment when the team almost decided to abandon the campaign project.
- C. "The climax," referring to the moment when everything finally came together successfully during the campaign.
- D. "The final chapter," referring to the moment when the speakers decided to resign from the organization together.