# 7

# Consumer society

*Money makes the world go round.*
A proverb

BBC

CHEAP SHOPPING

30 Watch the BBC video.
For the worksheet, go to page 128.

## 7.1 VOCABULARY

Shops and services • clothes and appearance • collocations

*I can use language related to shops and shopping experiences.*

### SHOW WHAT YOU KNOW

**1 List all the clothes and accessories you can think of in two minutes.**
*sunglasses, jeans, …*

**2 Put the words in Exercise 1 into groups 1–5. Some items can go into more than one group. Compare your lists with a partner.**

1 Items you only wear outdoors
2 Items you wear for special occasions
3 Items you wear all the time
4 Items you never wear
5 Items you have bought recently

## THE TRUTH ABOUT SHOPPING

| | BETH | MIA |
|---|---|---|
| **1 What do you think about shopping for clothes?** | I love it! But I really don't want to look the same as everyone else. So I go to **charity shops** and a second-hand **jeweller's**. I want to look original. | I'm addicted to clothes and shopping. The bad news is that I'm poor! So I can't afford to buy much, except during the sales. But I go window shopping – it's still fun to look. |
| **2 How often do you go clothes shopping?** | Probably once a month. Or more often if I need something for a special occasion. Sometimes I shop online too – there are some great online **vintage shops**. | Oh dear, it's bad – I go every weekend. I get bored with my clothes – I can't help it. |
| **3 When was the last time you picked up a bargain?** | I always pick up a bargain! Last time I went to my favourite charity shop, I found this gorgeous silk dressing gown. | Last weekend my favourite **high street store** had a sale. I got an amazing leather jacket for half price. |

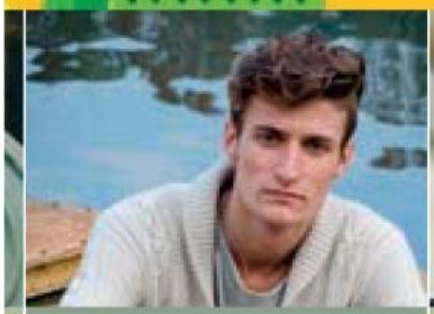


LIVEWORKSHEETS

3 **Read four people's answers to an online survey about shopping. Answer the questions.**

1 Who doesn't have enough money to buy lots of clothes?
2 Who uses the Internet to look for clothes?
3 Who avoids shopping for clothes?
4 Who is willing to pay more for the right kind of clothes?

4 SPEAKING **Which person is most like you? Why? Tell your partner.**



| RYAN | SAM |
|---|---|
| I really enjoy shopping. I love designer clothes. I mean, they're really expensive but I think they're worth it. Anyway, I want to look smart like my favourite celebrities. | My mum buys all my clothes! I don't care what I wear. I don't think you should judge people by the brands they wear. I hate clothes that have logos all over them. |
| I don't need to go shopping often because I buy good quality clothes made from nice natural materials like cotton and wool. They last for ages. | As I said, I never go shopping. I don't even know what suits me. If something fits me and it feels comfortable – like my favourite hoodie – then I'm happy. |
| A bargain – hmm. Oh yes, I got a really nice cashmere pullover – it was on special offer. | You'll have to ask my mum! |

Go to WORD STORE 7 page 15

## WORD STORE 7A Shops and services

5 3.18 **Complete WORD STORE 7A with the words in red in the survey. Then listen, check and repeat.**

6 SPEAKING **Discuss which shops you would go in to buy the items on the shopping list.**

**Shopping list**

- Shoelaces (for trainers)
- A birthday cake
- Printer ink
- A4 paper
- A present for Alfie (cousin aged 6)
- Some aspirin
- Bird food
- Some paint
- Contact lens solution
- Bananas
- A watch battery
- Some stamps

7 SPEAKING **Complete the sentences with shops and services in WORD STORE 7A. Compare your sentences with a partner.**

*I often go into …*
*I sometimes go into …*
*I rarely go into …*
*I never go into …*

## WORD STORE 7B Clothes and appearance

8 3.19 **Complete WORD STORE 7B with the underlined words in the survey. Then listen, check and repeat.**

9 SPEAKING **Answer the questions. Then compare your answers with a partner.**

Can you name …
1 a brand or logo that you like?
2 a person you know who often wears designer clothes?
3 a colour that doesn't suit you?
4 a natural material you like wearing?
5 a person you know who looks fashionable?
6 a shop where you can buy good quality clothes?
7 an item of clothing that fits you really well?
8 a person you know who never looks scruffy?

*I think my favourite brand is Sole Soul. It's a local brand. I always buy their trainers, they're so comfortable. What about you?*

## WORD STORE 7C Collocations

10 3.20 **Complete WORD STORE 7C with the highlighted phrases in the survey. Then listen, check and repeat.**

11 SPEAKING **Choose the correct option. Then ask and answer the questions.**

1 Do you ever *go / look* window shopping? How often?
2 When do shops usually *offer / have* a sale in your country?
3 When did you last buy something *in / on* special offer?
4 Where can you pick *up / off* a bargain? Name shops.
5 Do you always *keep / stay* your receipts? Why?
6 Have you ever taken something back and *got / asked* a refund? What was it?



LIVEWORKSHEETS