

GAP FILL PRACTICE

mass	advertising	overconsumption	peer	status	fashion	disposable
obsolescence	due	even if	waste	sustainable	ethical	reusable
marketing	whether	actually	pressure	thus	actually	

Use the words in the box to fill in the gaps:

Consumerism has become one of the defining characteristics of contemporary society. Nowadays, _____ production and sophisticated _____ campaigns encourage individuals to buy goods far beyond their actual needs. As a consequence, _____ has become increasingly common, contributing not only to environmental degradation but also to social inequality.

A considerable number of people are influenced by _____ pressure and the desire to achieve a higher social _____. The rise of fast _____ has intensified this phenomenon, as styles change rapidly and consumers feel compelled to replace perfectly usable items. Consequently, modern society has evolved into a highly _____ culture in which products are frequently discarded after minimal use.

Another significant issue is planned _____, a practice whereby manufacturers intentionally limit the lifespan of their products. _____ to this strategy, consumers are often obliged to buy replacements regularly, _____ their existing devices continue to function adequately. This tendency generates enormous amounts of _____ and places additional strain on natural resources.

Nevertheless, alternatives do exist. Many companies now promote _____ and _____ forms of consumption by manufacturing _____ products. Furthermore, _____ campaigns can raise public awareness about responsible consumer habits.

_____ consumerism should be regarded as entirely negative remains open to debate. Some economists claim that it stimulates economic growth; _____, others argue that it creates financial _____ and emotional dissatisfaction. _____, individuals should adopt a more critical attitude towards consumption and avoid buying items they do not _____ require.