Unit4: Entrepreneurship

Vocabulary Task (10)

(Items 1-5) **(5 marks)**

For each item, shade in the bubble ⬭ next to the correct option.

Entrepreneurship is the process of running a new (1) ..... in order to make a financial profit. It involves taking risks and developing a strong plan to (2) ..... your business successfully. Also, it requires skills to persuade (3) ..... in order to find your business. It is very (4) ..... to identify gaps and opportunities in the market. This will give you a clear understanding of your (5)..... and help you develop a product or service that meets their needs and help you to market it well.

1-	⬭ target	⬭ business	⬭ skill
2-	⬭ luanch	⬭ give	⬭ provide
3-	⬭ leaders	⬭ teachers	⬭ investors
4-	⬭ local	⬭ essential	⬭ financial
5-	⬭ customers	⬭ founders	⬭ partners

LIVEWORKSHEETS

Unit4: Entrepreneurship

Vocabulary Task (11)

(Items 1-5) **(5 marks)**

For each item, shade in the bubble ○ next to the correct option.

A strong financial plan helps a founder design successful product that fits the (1)..... . It is important to understand the customers' needs that leads to better quality, higher (2)..... and long term success. To grow business must constantly improve, adapt and support the (3) ..... . A founder's desire to succeed drives (4) ..... and strong financial decisions. It also ensures steady progress and (5)..... market expansion.

1-	○ market	○ identity	○ risk
2-	○ brand	○ profit	○ design
3-	○ employees	○ interviewers	○ founders
4-	○ company	○ target	○ innovation
5-	○ develop	○ request	○ sell

LIVEWORKSHEETS

Unit4: Entrepreneurship

Vocabulary (12)

(Items 1-5) **(5 marks)**

For each item, shade in the bubble ⬭ next to the correct option.

Starting a new project requires a clear marketing plan and good financial support. To ensure high (1) ..... , businesses must focus on their target market and build a (2)..... brand. it is important to secure (3)..... because it comes with risk and challenges. To have well-known brand, companies must (4)..... consumers that their product is good quality and respond to their (5)..... wisely.

1-	⬭ decision	⬭ loan	⬭ quality
2-	⬭ low	⬭ strong	⬭ design
3-	⬭ funding	⬭ economy	⬭ sector
4-	⬭ encounter	⬭ overcome	⬭ persuade
5-	⬭ concept	⬭ request	⬭ guarantee

LIVEWORKSHEETS