

MATCH THE ADVERTISEMENT STRUCTURE

Instructions:

1. Work in pairs.
2. Read each advertisement sentence carefully.
3. Match the sentence with the correct advertisement structure.

Names:

The advertisement features a central image of a cup of iced boba milk tea. To the left of the cup, four text boxes are connected to the ad by lines:

- HEADLINE:** Points to the main text "FRESH AND CREAMY Milk Tea".
- SUBHEADLINE:** Points to the text "Sweet, cold, and refreshing!".
- BODY:** Points to the text "Made with fresh milk and real tea leaves.".
- CALL TO ACTION:** Points to the text "Try it now!".

The cup itself has a logo that says "MILK TEA GOOD TEA, GOOD DAY".