

Business English: Corporate Profile Worksheet

LISTEN TO THE AUDIO

Topic: Corporate Profiles & Market Presence

Objective: Extract specific data from a listening exercise and produce formal written statements describing a company's profile.

Part 1: Data Collection

Listen to the conversation and complete the table with the missing information.

| Category | ASSA ABLOY |
|--------------------------|---|
| Products | (1) L_____ and (2) s_____ s_____ |
| Competitors | (3) E_____ C_____, Ingersoll-Rand, and Master Lock |
| Nationality | (4) S_____ |
| Number of employees | (5) _____,000 |
| Revenue | (6) €_____ billion |
| International operations | (7) over _____ countries, (8) _____ companies |
| Name of the subsidiary | (9) B_____ |

Part 2: Sentence Construction

Using the information you gathered above, write a complete sentence for each prompt below. Focus on using professional business verbs like "operates," "employs," "competes," or "specializes."

1. Describe the company's products:
2. Describe their nationality and location:
3. Describe their workforce and size:
4. Describe their international presence:

Part 3: Professional Summary

Write a short paragraph (4-5 sentences) summarizing ASSA ABLOY's profile. Imagine you are introducing the company to a new business partner.

Your Summary: