INSTRUCTOR: MARLON HERNÁNDEZ SALAS



Image management and paparazzi

Image management is how celebrities control their public image and reputation. Paparazzi are photographers who take pictures of famous people, often without permission.

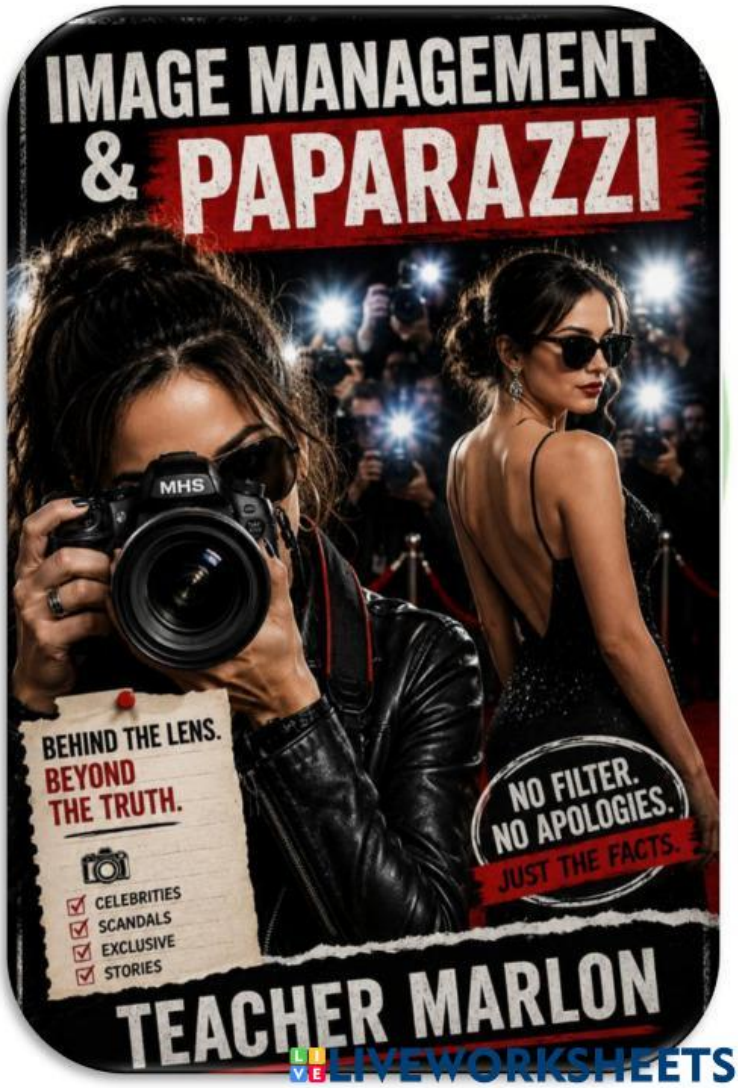
Paparazzi

Pre-Reading

A. Warm-Up Questions

1. What language do you think the word "paparazzi" comes from?
2. What does "freedom of the press" mean?
3. What are some of the downsides of being famous?





LIVEWORKSHEETS

VOCABULARY

CHECK MEANING AND PRONUNCIATION



- image management → the way a person controls how others see them
- public image → the idea people have about a person in public
- reputation → what people think and say about someone
- paparazzi → photographers who take pictures of famous people
- privacy → the right to keep your personal life secret
- celebrity → a famous person
- media→ TV, newspapers, and the internet
- press → journalists and reporters
- attention – when people watch or focus on someone
- scandal → a bad or shocking story about a person
- rumor → information that may not be true
- interview → when someone answers questions for TV, radio, or a magazine
- social media → websites and apps like Instagram or Facebook
- fan – a person who likes and supports a celebrity
- photograph (photo) → a picture taken with a camera
- perk → a bonus
- annoying → bothersome
- intrusive → creating an unwanted presence
- lack → an insufficient amount
- downside → a negative aspect
- pursue → to chase or follow
- intimate → private and romantic
- tabloids → magazines and newspapers that are full of gossip and stories that might not be true
- demand → the public's need of something
- big bucks → a lot of money
- sue → to take a person to court
- bodyguard → a person who has the job of protecting an important figure's safety



LIVEWORKSHEETS

INSTRUCTION

Read the next article carefully.Then, tell your classmates what you think about the main content of it. Please, make sure you explain and develop your ideas.

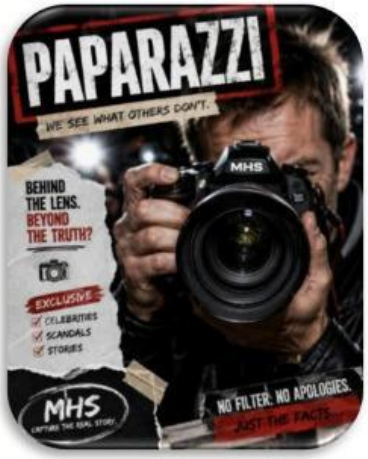
Reading

PAPARAZZI

The Downside of Celebrity Life



1. Privacy is not one of the **perks** of being a celebrity. Celebrity photographers, known as "paparazzi," follow actors, musicians, models, and royalty wherever they go. Paparazzi is an Italian word that describes the buzzing sound of an **annoying** mosquito. In English, it has come to mean "**intrusive** photographers."
2. Many celebrities say that a **lack** of privacy is the only **downside** to being famous. Celebrities hate how photographers set up camp outside private homes or hotel suites. Some famous people have risked their lives trying to protect their own privacy. The vehicle Princess Diana died in was being **pursued** by paparazzi when it crashed in a tunnel. Did this tragedy convince photographers to stop following the British Royals? Not for long. Diana's son, Prince William, was furious when a French photographer took **intimate** photos of his new wife Katherine. Photos of the sunbathing newlyweds were published in **tabloids** all over the world.



3. The **demand** for private photographs of the rich and famous is huge. Everyday people are fascinated by the lives of celebrities. As a result, photographers can earn **big bucks** from a single shot. Occasionally, celebrities try to **sue** the paparazzi for profiting from this behavior. On the flip side, frustrated celebrities have been fined for attacking the paparazzi and damaging their equipment.
4. Some people don't choose to be rich and famous. They are born with silver spoons in their mouths and **bodyguards** at their sides. Michael Jackson's kids may come to mind. Was the King of Pop asking for trouble when he named his children Paris, Blanket, and Prince? Celebrities have been known to seek out the attention of the paparazzi when they're lacking publicity. You might say they don't know what they've got till it's gone.

LIVEWORKSHEETS

Listening Activity: Podcast – Image Management & Paparazzi



Before Listening – Discuss

1. Do celebrities need to protect their public image?
2. Would you like to be famous? Why or why not?
3. What celebrities are very popular on social media today?
4. Do you think celebrities share too much personal information online?
5. How can social media affect a celebrity's reputation?
6. Why are people interested in celebrity lives?
7. Do paparazzi respect celebrities' privacy? Why or why not?
8. What problems can celebrities have because of fame?

INSTRUCTION

CLICK HERE

Listening to the next podcast and choose the correct answer.



LIVEWORKSHEETS

INSTRUCTION

Discussion Groups

Work in groups and discuss the following questions about: *Image management and paparazzi*. Make sure you work on *pronunciation*. Moreover, express your point of view and ask as many follow up questions as you can to your classmate.

WATCH VIDEO



Paparazzi

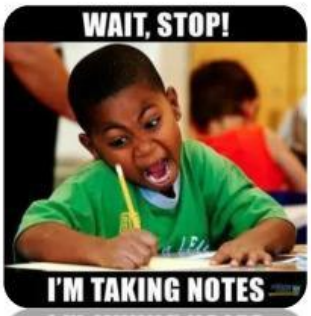
- What is image management for a celebrity?
- Why do celebrities care about their public image?
- What do paparazzi do?
- Do you think paparazzi help or hurt celebrities? Why?
- How can celebrities protect their privacy?
- Is it fair that paparazzi follow famous people everywhere?
- What problems can paparazzi cause for celebrities?
- Do social media help celebrities control their image? How?
- Can a bad photo damage a celebrity's reputation? Why or why not?
- If you were famous, how would you manage your public image?
- Should there be laws to control paparazzi? Why or why not?
- Do fans have the right to know everything about a celebrity's life?
- What is more important for a celebrity: talent or image? Why?
- How can a celebrity improve their public image after a scandal?
- Do you think paparazzi respect celebrities' privacy? Why or why not?
- What advice would you give a famous person about dealing with paparazzi?



WATCH VIDEO

LIVEWORKSHEETS

INSTRUCTION



WATCH VIDEO

This exercise was designed to help students understand the main content of a video. Take notes and share them with your classmates and teacher. Push yourself to do your best!

https://www.youtube.com/watch?v=hFtfVL5pvao

https://www.youtube.com/watch?v=7TWRSRTvtSc





INSTRUCTION

TIME TO TALK

1. Work in two groups:
   - **Group A:** Paparazzi are good.
   - **Group B:** Paparazzi are bad.
2. Discuss your ideas with your group and prepare your arguments.
3. During the debate:
   - Speak clearly and respectfully. Work on *PRONUNCIATION*
   - Give reasons and examples to support your opinion.
   - Listen carefully to the other group.
   - Ask and answer questions.
4. Use expressions like:
   - *I think…*
   - *In my opinion…*
   - *I agree/disagree because…*
   - *For example…*
5. At the end of the debate, share your final opinion with the class.



WATCH VIDEO



LIVEWORKSHEETS