

The Art of Advertising - Worksheet

Part 1: Choose the correct answer

1. What is the title of the lesson?
 - 1 a) Sports
 - 2 b) The Art of Advertising
 - 3 c) Food
2. Who invented the first portable cellular phone?
 - 1 a) Steve Jobs
 - 2 b) Dr Martin Cooper
 - 3 c) Michael Faraday

Part 2: Fill in the blanks

1. _____ announced the first iPhone in 2007.
2. The first iPhone was released in _____.

Part 3: Match

Match the person with their achievement:

Michael Faraday → _____

Dr Martin Cooper → _____

Dr Mahlon Loomis → _____

Part 4: Timeline (Put in order)

1. _____
2. _____
3. _____
4. _____