

feed farm feeding fields keep
produce traditional

It's no secret, people in Argentina love beef. My family and I live on a ¹ in Entre Rios, and we ² cattle. Twenty years ago, nearly all Argentina's cattle were in ³ eating grass. Now many farmers ⁴ their cattle on soya, corn and wheat. Many farmers have also stopped keeping cattle and started growing soya and corn.

We want this to change! We need to go back to ⁵ methods of cattle farming. We believe in ⁶ our cattle on grass. Twenty thousand cattle graze on 65,000 acres of grass near the Paraná River. Argentina and Uruguay are the only places in the world where you can keep so many cattle and feed them on grass. Grass-fed cattle ⁷ the best beef!