

Linking Words Worksheet – Buying and Selling Online

Name: _____

Instructions: Choose the correct linking word or phrase to complete each sentence about buying and selling online.

1. _____, the customer visits the online store to see the products.

- ☐ First
- ☐ However
- ☐ Another advantage of



2. _____, the customer searches for a product using the website search bar.

- ☐ Secondly
- ☐ In my opinion
- ☐ One disadvantage of

3. _____, the customer compares prices between different online stores.

- ☐ Thirdly
- ☐ However
- ☐ One advantage of

4. _____, the customer adds the product to the shopping cart.

- ☐ Finally
- ☐ In my view
- ☐ Another disadvantage of

5. The customer likes this website. ____, it is easy to use.

- ☐ One advantage of
- ☐ However
- ☐ Firstly



6. ____ buying online is that customers can shop from home.

- ☐ One advantage of
- ☐ However
- ☐ Secondly

7. ____ buying online is that delivery can sometimes be slow.

- ☐ One disadvantage of
- ☐ Firstly
- ☐ In my opinion

8. The price is low; ____, many customers decide to buy the product.

- ☐ therefore
- ☐ First of all
- ☐ One disadvantage of

9. The product looks good online; ____, some customers prefer to see it in a store.

- ☐ however
- ☐ Firstly
- ☐ One advantage of

10. _____, the customer enters their payment information.

- ☐ To begin with
- ☐ However
- ☐ Another disadvantage of

11. The website offers free delivery. _____, many customers choose this store.

- ☐ Therefore
- ☐ Secondly
- ☐ One disadvantage of

12. The customer reads reviews before buying. _____, they make a decision.

- ☐ Finally
- ☐ However
- ☐ One advantage of

13. _____, good customer service is very important for online businesses.

- ☐ In my opinion
- ☐ Firstly
- ☐ Another disadvantage of

14. _____ online shopping is convenience.

- ☐ The main advantage of
- ☐ However
- ☐ Secondly

15. The delivery was late. _____, the customer complained to the company.

- ☐ Therefore
- ☐ Firstly
- ☐ One advantage